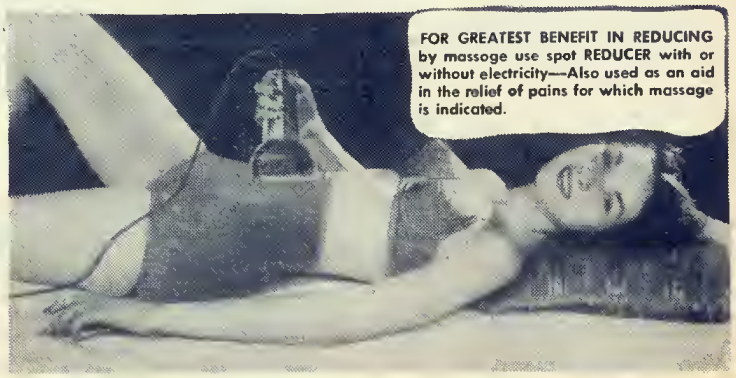
The famous C.B.S. RADIO Laff-Riot!
my Friend Irma
10¢
K
JUNE
No. 9
WHAT SEEMS TO BE THE TROUBLE?
SALE
JIM DANDY LEAK-PROOF FOUNTAIN PEN $1
COMPLAINT DEPT.
52 merry pages

REDUCE KEEP SLIM AT HOME WITH RELAXING, SOOTHING MASSAGE!

ELECTRIC SPOT REDUCER



TAKE OFF UGLY FAT!

Don't Stay FAT— You Can LOSE POUNDS and INCHES SAFELY without risking HEALTH

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts.

UL UNDERWRITERS LABORATORY APPROVED

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP.
Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES:
A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

USED BY EXPERTS.
Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

MAIL THIS COUPON NOW!

SPOT REDUCER CO., Dept. E-307
318 MARKET ST., NEWARK, NEW JERSEY

Please send me the Spot Reducer for 10-day trial period. I enclose $1. Upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name _____

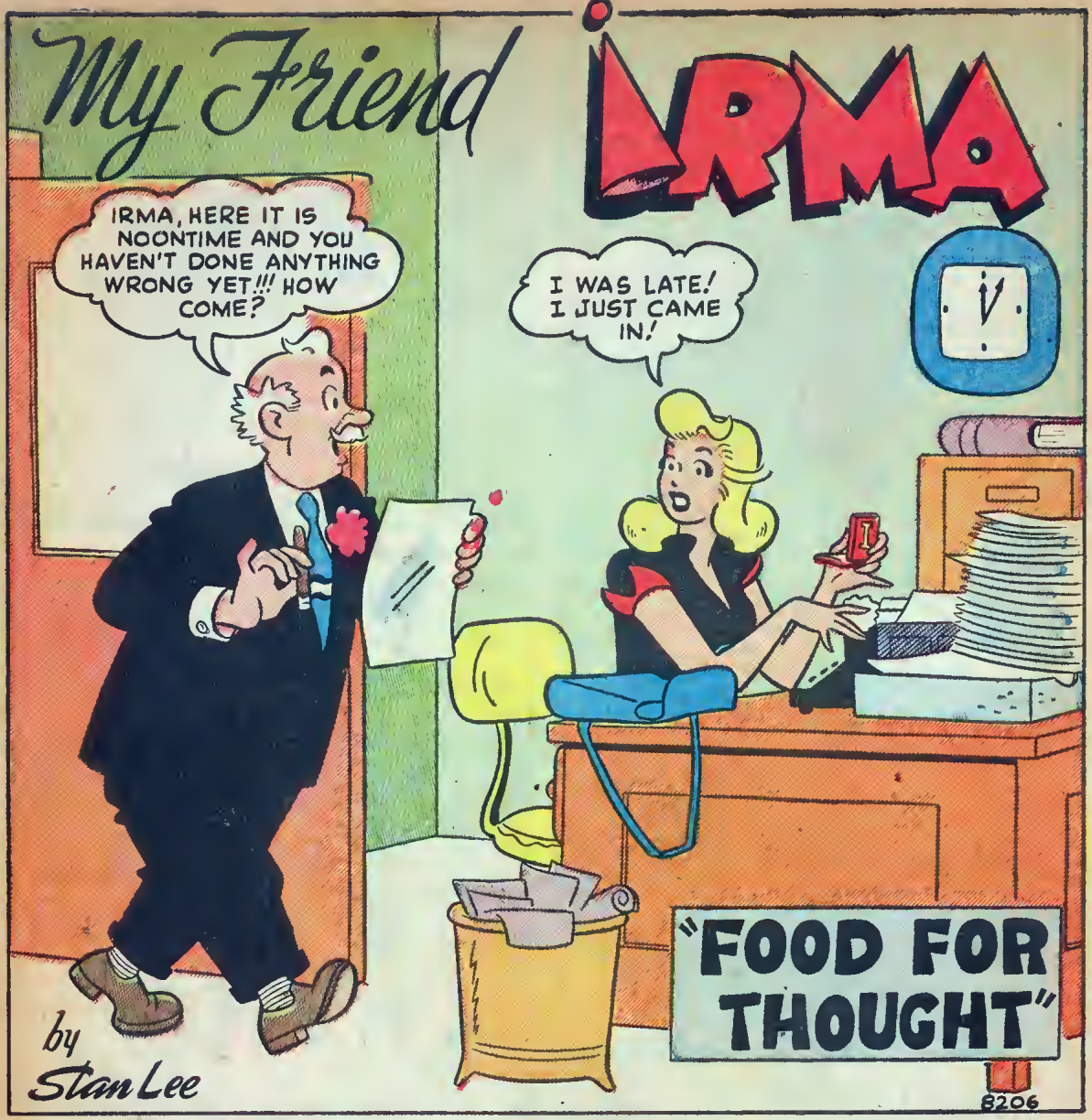
Address _____

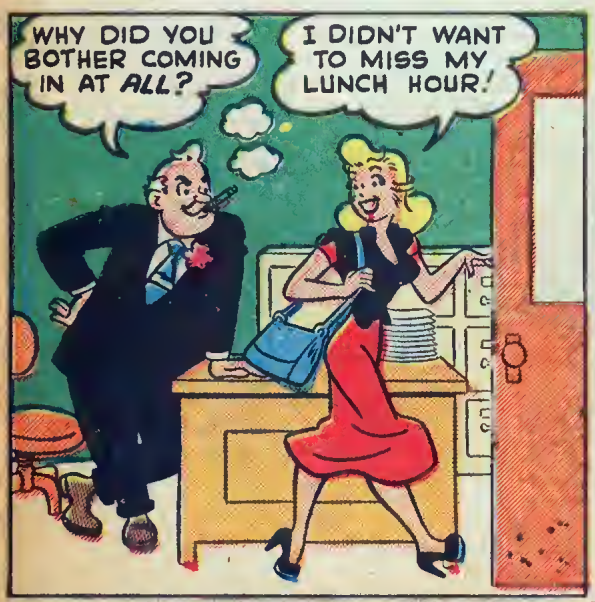
City _____ State _____

☐ SAVE POSTAGE—check here if you enclose $9.95 with coupon. We pay all postage and handling charges. Same money-back guarantee applies.

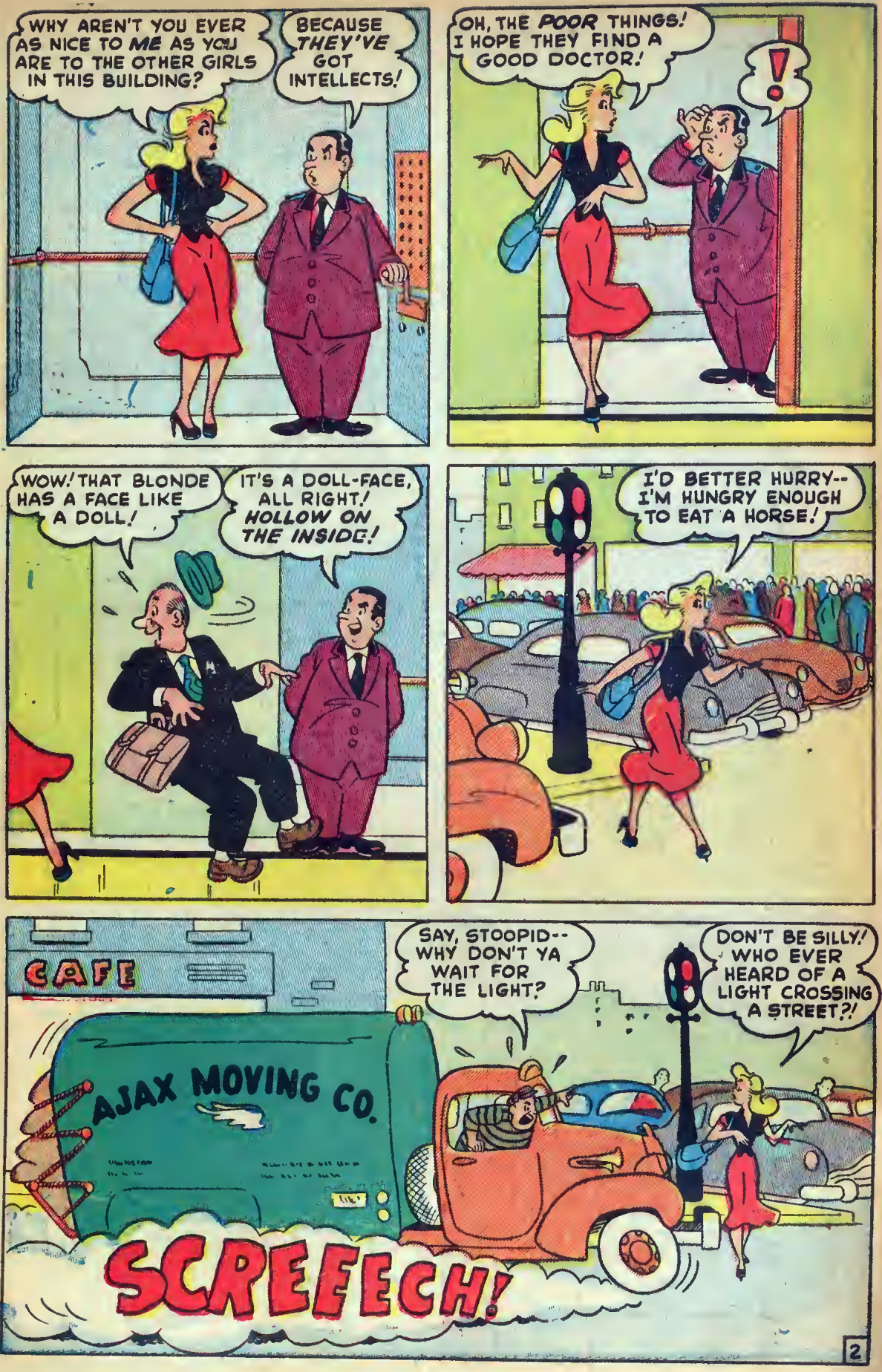
LOSE WEIGHT OR MONEY BACK

MY FRIEND IRMA is published by BROADCAST FEATURES PUBLICATIONS, INC. Office of Publication: 350 Fifth Avenue, New York 1, N.Y. Application for second-class entry pending at the post office at New York, N.Y., under the Act of March 3, 1879. Additional entry at Meriden, Conn. Copyright 1951 by COLUMBIA BROADCASTING SYSTEM, INC., 485 Madison Avenue, New York, N. Y. Vol. 1, No. 9, JUNE, 1951 Issue. Published bi-monthly. Price 10c per copy. Subscription rate $1.00 for 12 issues. No similarity between any of the names, characters, persons and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A.

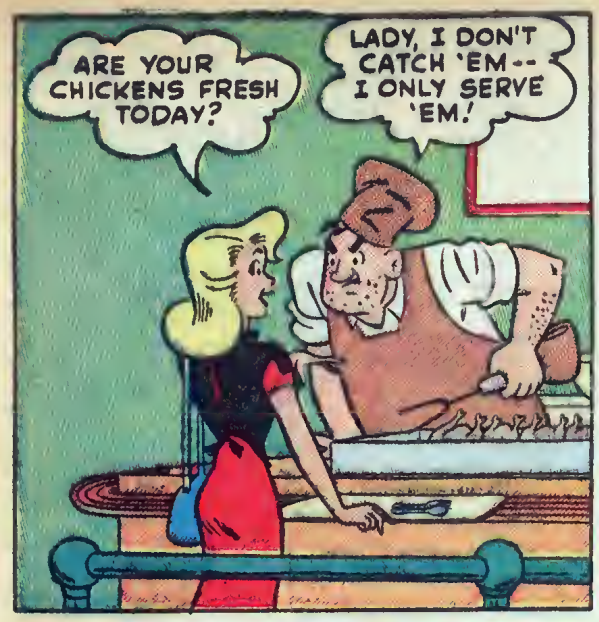

My Friend
IRMA
IRMA, HERE IT IS NOONTIME AND YOU HAVEN'T DONE ANYTHING WRONG YET!!! HOW COME?
I WAS LATE! I JUST CAME IN!
"FOOD FOR THOUGHT"
by Stan Lee
B206


WHY DID YOU BOTHER COMING IN AT ALL?
I DIDN'T WANT TO MISS MY LUNCH HOUR!

ARE YOU GOING DOWN?
LADY--I TELL YA EVERY DAY... THIS IS THE TOP FLOOR!! WHERE ELSE COULD I GO?
1

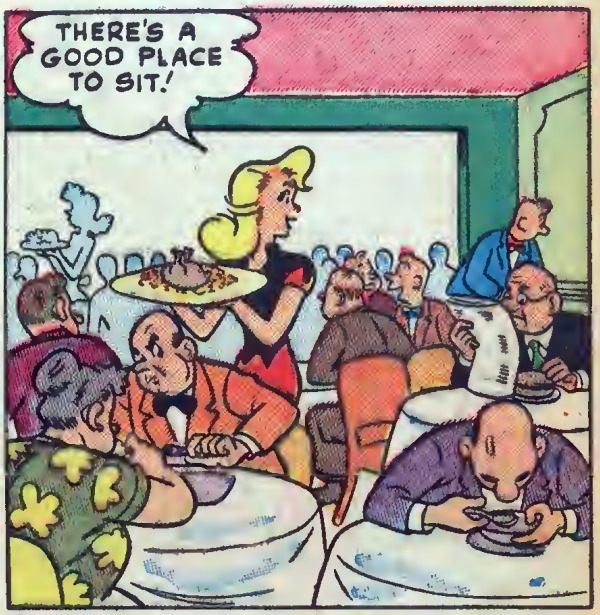

WHY AREN'T YOU EVER AS NICE TO ME AS YOU ARE TO THE OTHER GIRLS IN THIS BUILDING?
BECAUSE THEY'VE GOT INTELLECTS!
OH, THE POOR THINGS! I HOPE THEY FIND A GOOD DOCTOR!
!
WOW! THAT BLONDE HAS A FACE LIKE A DOLL!
IT'S A DOLL-FACE, ALL RIGHT! HOLLOW ON THE INSIDE!
I'D BETTER HURRY-- I'M HUNGRY ENOUGH TO EAT A HORSE!
CAFE
AJAX MOVING CO.
SAY, STOOPID-- WHY DON'T YA WAIT FOR THE LIGHT?
DON'T BE SILLY! WHO EVER HEARD OF A LIGHT CROSSING A STREET?!
SCREEECH!

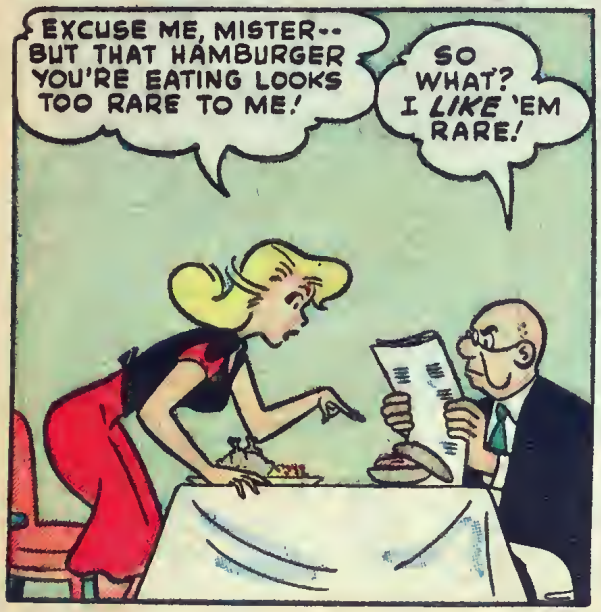
I SIMPLY CAN'T STAND PEOPLE WHO ASK FOOLISH QUESTIONS!
CAFETERIA
WHERE ARE THE TRAYS?
RIGHT THERE IN FRONT OF YOU!
AND WHERE ARE THE NAPKINS?
RIGHT NEXT TO THE TRAYS!
NAPKINS
AND WHERE ARE THE SPOONS?
LADY--WOULD YOU LIKE A SEEING EYE DOG?
OH, NO, THANK YOU-- I HAVE MY HEART SET ON FRIED CHICKEN!
!
WHAT A NICE MAN!
NEXT!
3


ARE YOUR CHICKENS FRESH TODAY?
LADY, I DON'T CATCH 'EM-- I ONLY SERVE 'EM!

HERE'S A NICE FRIED CHICKEN!
IT DOESN'T LOOK SO GOOD TO ME!

DON'T FORGET, LADY... IT'S DEAD!
OH, THAT'S RIGHT!

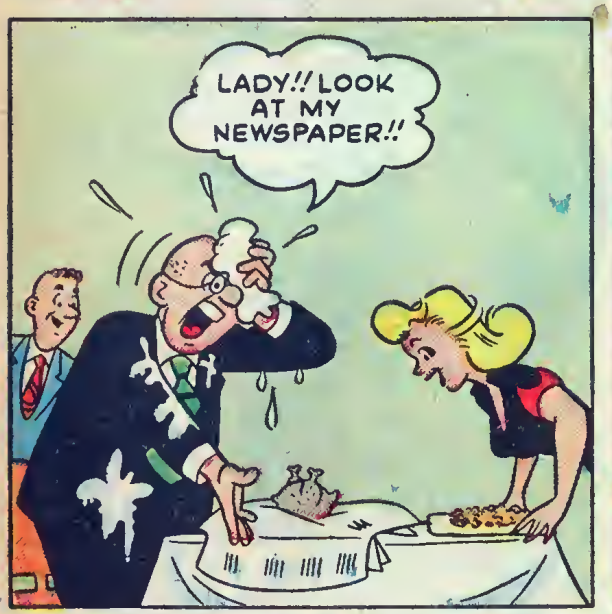

THERE'S A GOOD PLACE TO SIT!


EXCUSE ME, MISTER-- BUT THAT HAMBURGER YOU'RE EATING LOOKS TOO RARE TO ME!
SO WHAT? I LIKE 'EM RARE!

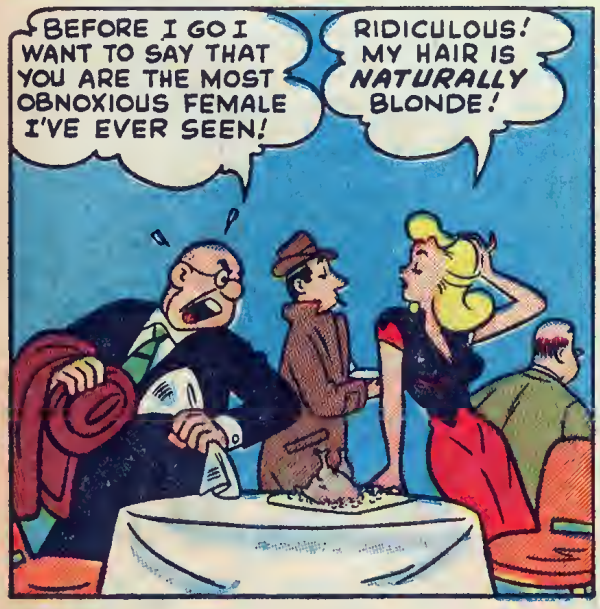
I HAD A FRIEND ONCE WHO ALSO LIKED VERY RARE HAMBURGERS... MAY SHE REST IN PEACE!
LOOK, LADY--I'M TRYING TO READ MY PAPER!

GOLLY, THIS CHICKEN IS HARD TO CUT!
CAFETERIA

SPLAT!
SLIPPERY, TOO!


LADY!! LOOK AT MY NEWSPAPER!!

NO, THANK YOU... I'VE ALREADY READ IT!


BEFORE I GO I WANT TO SAY THAT YOU ARE THE MOST OBNOXIOUS FEMALE I'VE EVER SEEN!
RIDICULOUS! MY HAIR IS NATURALLY BLONDE!

I THINK I'LL GET SOME DESSERT BEFORE I LEAVE...
5

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES! MY FRIEND IRMA SUITE 1404 350 5TH AVE. NEW YORK CITY 118

PIMPLE MISERY?

Acne • Blackheads • Enlarged Pores

ACNUREL

SUCCESSFULLY USED BY LEADING SKIN DOCTORS (Dermatologists) FOR OVER 10 YEARS

A CLAIM NO OTHER LABORATORY CAN MAKE

NOW AVAILABLE TO YOU FOR THE FIRST TIME

"ACNUREL" USED EVERY DAY WITH AMAZING RESULTS by LEADING SKIN DOCTORS in the treatment of Boys—Girls—Men and Women, to help clear up ugly skin blemishes.

"ACNUREL" Conceals While It Heals

NOT A MIRACLE CREAM BUT...

A COMPLETE MEDICAL TREATMENT

PURELON'S ACNUREL is not merely a skin cream . . . it is a complete medical treatment which is the product of long years of research and clinical tests. . . .

FIRST, ACNUREL Detergent thoroughly *penetrates* and cleanses the affected area, removing foreign matter lodged in the pores. Dirt is attracted to your skin by oily secretions of over-active sebaceous glands, and ACNUREL Detergent (skin cleanser) counteracts oiliness, and removes the dirt and foreign matter.

ACNUREL CONCEALS WHILE IT HEALS

SECOND, PURELON'S ACNUREL Cream carries out the medication or healing stage of the treatment. While its active ingredients are attacking the infection, ACNUREL Cream conceals the blemishes under a pleasant, natural looking film, over which make-up can be applied . . . YOU will gain confidence when you can face the world with a clear, attractive-looking skin . . . While ACNUREL Cream is at work with its soothing, healing effects it is also preventing RE-INFECTION of the surface areas, raising scales, helping heal and clear rashes, and helping to prevent *PERMANENT PITTING and SCARRING.*

A MEDICALLY TESTED FORMULA

ACNUREL is a tested, proved medication which has been used for over 10 years by LEADING SKIN SPECIALISTS to help clear up PIMPLES—BLACKHEADS —ACNE-ENLARGED PORES and other EXTERNALLY caused skin blemishes. . . . NOW, you too can join the thousands who have found ACNUREL treatment successful where ordinary skin creams failed . . . Boys, Girls, Men, and Women to whom ACNUREL gave confidence and a new outlook on life!

PURELON Laboratories
15 West 17th St., New York 11, N. Y.

Please send me a Regular size of ACNUREL.

☐ Inclosed $2, you pay postage plus handling.

☐ COD I pay postman $2 plus postage and handling charges.

☐ Fair ☐ Brunette ☐ Sun Tan (PLEASE CHECK)

NAME .....

ADDRESS .....

CITY..... ZONE..... STATE.....

The "ACNUREL" name, an absolute guarantee, for a Healthier Skin OR

YOUR MONEY BACK

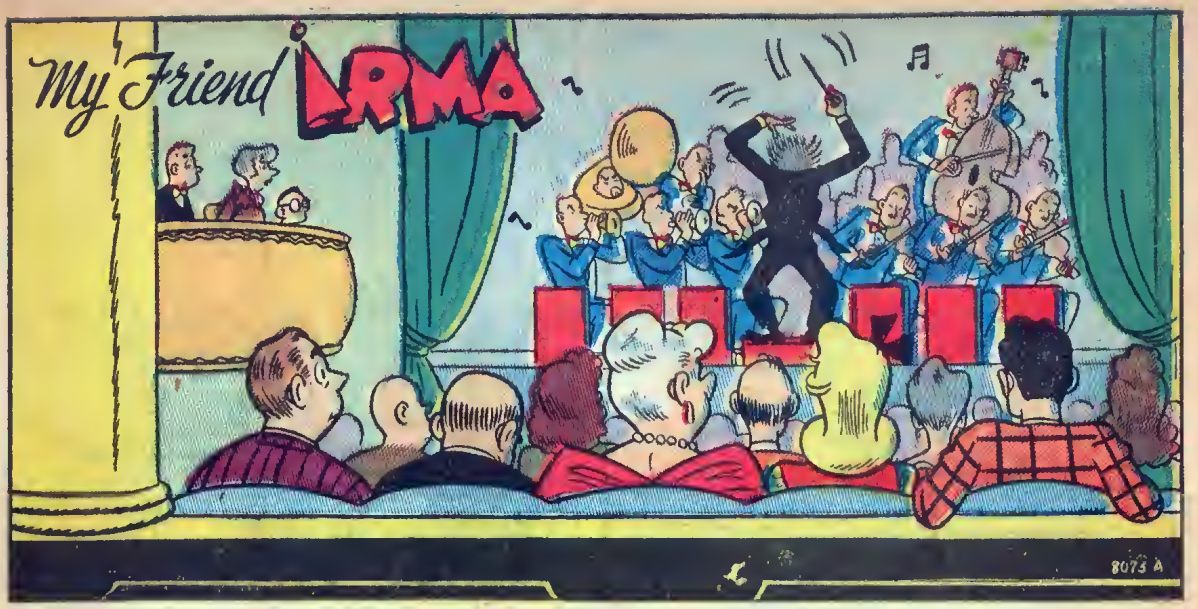
My Friend IRMA
RED CROSS
BLOOD BANK
CHAPTER
IRMA, HAVE YOU EVER VISITED THE BLOOD BANK?
NO, BUT I HAVE AN ACCOUNT IN THE 5TH NATIONAL!
by Stan Lee
"IRMA LEARNS A LESSON"
8299

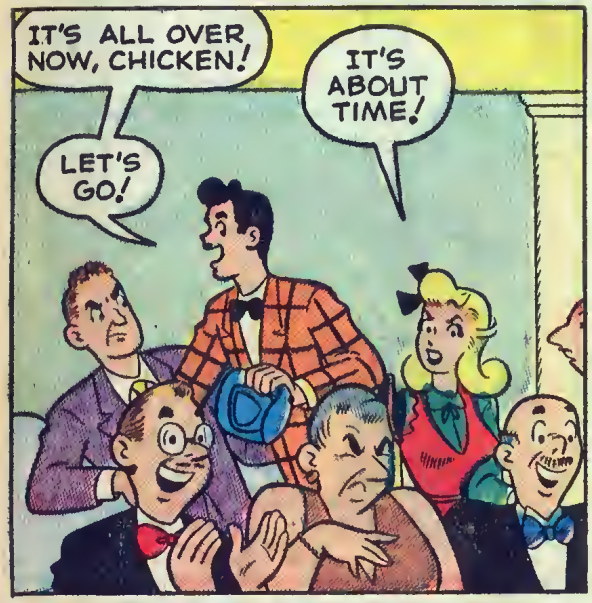
YOU DON'T UNDERSTAND, DEAR! THE BLOOD BANK DOESN'T HAVE ANY MONEY!
THEN HOW DO THEY STAY IN BUSINESS?

COME IN AND I'LL SHOW YOU...
O.K.!
GIVE!
1

ARE YOU TWO LADIES DONORS?
OH,NO! WE'RE SECRETARIES!
ERICAN
ROSS
EXCUSE US A MOMENT!
CERTAINLY!
RED
IRMA, IT'S THE DUTY OF EVERY AMERICAN CITIZEN TO GIVE BLOOD TO THE RED CROSS FOR OUR ARMED FORCES!
WHY?
Blood Means Life!
RED CROSS BLOOD PROGRAM
GREATER NEW YORK CHAPTERS
70 W. 40TH. ST. MU 9-1000
BECAUSE THE PINT OF BLOOD YOU GIVE MAY SAVE A SOLDIER'S LIFE!
GOLLY!
AND IT'S SO EASY TO GIVE BLOOD! LET'S DONATE SOME RIGHT NOW!
BUT I DON'T KNOW HOW!
THERE'S NOTHING TO IT! JUST TAKE A COT...
WHERE TO?
2

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES! MY FRIEND IRMA SUITE 1004 350 5TH AVE. NEW YORK CITY (1)


My Friend IRMA
8073 A


IT'S ALL OVER NOW, CHICKEN!
IT'S ABOUT TIME!
LET'S GO!

WASSAMATTER... DIDN'T YOU ENJOY THE CONCERT?
YES... BUT THE MUSICIANS MADE SO MANY MISTAKES!
CONCERT TODAY

HOW DID YOU KNOW? YOU DON'T KNOW ANYTHING ABOUT SYMPHONIC MUSIC!
OH, ANYBODY COULD TELL THEY WERE MAKING MISTAKES...

...BY THE WAY THE ORCHESTRA LEADER KEPT SHAKING HIS STICK AT THEM ALL THE TIME!

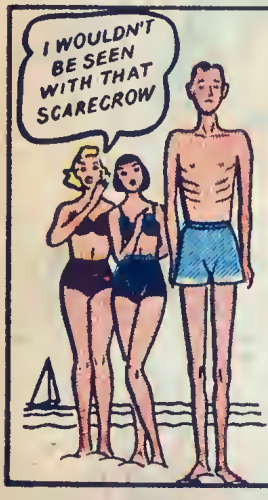
My Friend IRMA
?
8073 C
IRMA... YOU SHOULDN'T HIDE YOUR MONEY IN THAT OLD BEER CAN!
WHY NOT, JANE?
BEER
BECAUSE YOU SHOULD KEEP YOUR MONEY IN A BANK!
OH, NO-- I'D NEVER DO THAT!
WHY NOT?
I'LL TELL YOU WHY...
YOU'VE HEARD OF BANKS BEING ROBBED, HAVEN'T YOU?
YES...
--BUT DID YOU EVER HEAR OF A BEER CAN BEING ROBBED?
MAYBE SHE'S GOT SOMETHING THERE!

SKINNY GIRLS ARE NOT GLAMOUR GIRLS!

HOW TO ADD *Glamorous Curves* TO YOUR FIGURE

IF you are a normal, healthy underweight person and are ashamed of your skinny, scrawny figure, NUMAL can help you add pounds and pounds of firm, attractive flesh to your figure.

For NUMAL, a doctor-approved formula, contains essential minerals, vitamins and nutrients that may aid your appetite. Then you eat more and enjoy what you eat. But that isn't all. NUMAL contains a food element which is also a great help in putting on weight. So don't let them snicker at your skinny, scrawny figure. A skinny, scarecrow figure is neither fashionable nor glamorous. Remember, the girls with the glamorous curves get the dates. So start NUMAL today. You'll love the taste . . . you'll love the results. SEND NO MONEY. Just your name and address. When postman delivers NUMAL in plain wrapper, pay him only $2 plus postage and C.O.D. fees. Note: You save all postal charges if you send $2 with order.



SKINNY MEN ARE NOT ATTRACTIVE EITHER

Make no mistake about it—a skinny, scrawny body is no asset in social, business or sports life. So if you are a normal, healthy underweight person, give NUMAL a chance to build you up, put firm flesh on your frame. It's guaranteed—it must help you or your money back. You'll like NUMAL. It tastes good, does good. Order yours today.

USE CONVENIENT COUPON NOW

MONEY-BACK GUARANTEE!

If you aren't pleased with results after using one bottle of NUMAL, you get your money back. Fill in and mail coupon now.

U. S. NATURE PRODUCTS CORP.
3560 Broadway, Dept. 97-A New York 31, N. Y.

SEND NO MONEY! . . . ORDER ON APPROVAL!

These are excerpts from unsolicited and unpaid for testimonials . . .
(Names on request)

"Please send me another bottle of NUMAL — it has helped me wonderfully I have gained some weight and feel fine now".
Mrs. H. S., Rolla, Mo.

"— made me sleep so much better and it improved my appetite so much".
S. A. L., Sanford, Fla.

"I am so delighted with NUMAL — it has improved me very much — my friends just rave at me".
M. W., Waycross, Ga.

"I am feeling fine and I can now eat three meals a day . . . Before I started taking NUMAL I wasn't eating well at all but now I have a good appetite".
Mrs. M. D. C., Baton Rouge, La.

"I think NUMAL is wonderful My husband says I look better and I feel better".
Mrs. C. L., Rutland, Vt.

Medically Checked and Approved!

NOTE: The NUMAL Formula has been double-checked 1st. By one of America's foremost research laboratories. 2nd. By our Medical Director a well-known New York practicing physician. All medical statements in this ad have also been checked by our own Medical Director for accuracy.

MAIL COUPON TODAY!

U. S. NATURE PRODUCTS CORP.
3560 Broadway, Dept. 97-A New York 31, N. Y.

Send me at once a jar of NUMAL with the understanding that it must put weight on me or you'll refund my money after the first jar. I'll pay postman $2.00 plus C.O.D. charges and postage.

Name_____

Address_____

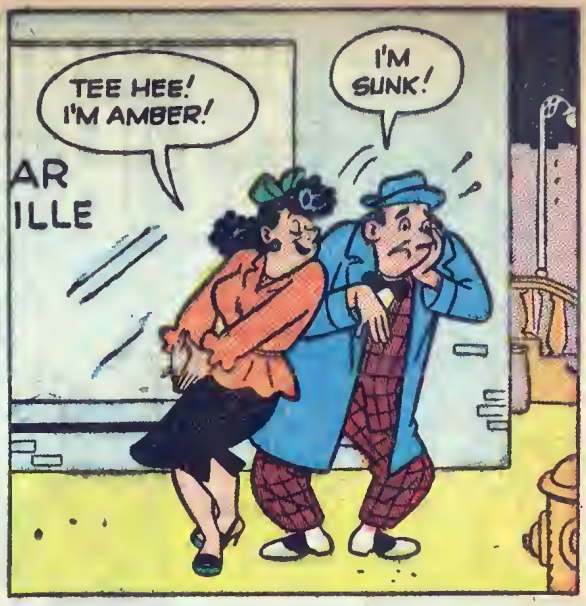
City_____ Zone_____ State_____

NOTE: If you want to save all postal charges enclose $2 check, money order or cash. We will pay all postal charges. Same money-back guarantee.
Sorry: Canadian orders cannot be sent COD. Send International Money Order.

My Friend IRMA
8213-B
'SCUSE ME, LADY... DO YOU KNOW THE TIME?
YES, SIR... 10 MINUTES AGO IT WAS 5:35!
WHAT TIME IS IT, ME LITTLE COLLEEN?
10 MINUTES AGO IT WAS A QUARTER TO SIX!
?
C'N YA TELL ME THE TIME, SISTER?
UH HUH... 10 MINUTES AGO IT WAS 10 MINUTES AFTER SIX!
LISTEN, CHICKEN... WHAT'S ALL THIS WITH "10 MINUTES AGO"? WHY DON'T YOU TELL PEOPLE WHAT TIME IT IS NOW?
I CAN'T, AL...
...MY WATCH IS 10 MINUTES SLOW!
BOI-ING!

the courtship of
AMBER LIPSCOTT
MY BLIND DATE SHOULD BE HERE ANY MINNIT!
HE SAID HE'D WEAR A RED FLOWER IN HIS LAPEL SO I'D RECOGNIZE HIM!
THE BLIND DATE!
by Stan Lee
8207
EXCUSE ME! HAVE YOU SEEN A GIRL WAITING ON THIS CORNER?
NO...NO ONE EXCEPT ME!
YOU'RE A GIRL?
!?

HOW DID THIS THING GET IN MY LAPEL?
YOU MUST BE MY DATE!


TEE HEE! I'M AMBER!
I'M SUNK!

DID MY FRIEND OIMA TELL YOU WHAT I LOOK LIKE?
DON'T BE SILLY! I'M HERE, AIN'T I?

IS OIMA A GOOD FRIEND OF YOURS?
NOT ANY MORE!

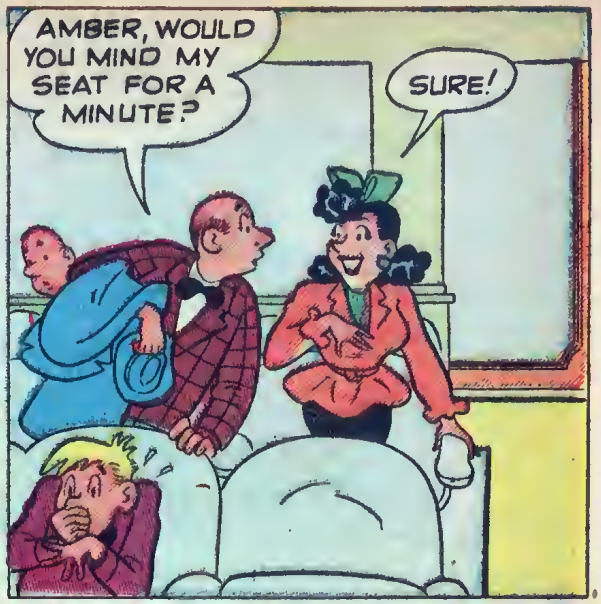
WOULD YOU LIKE TO GO DANCING?
OH, YEAH! I'D LOVE TO!

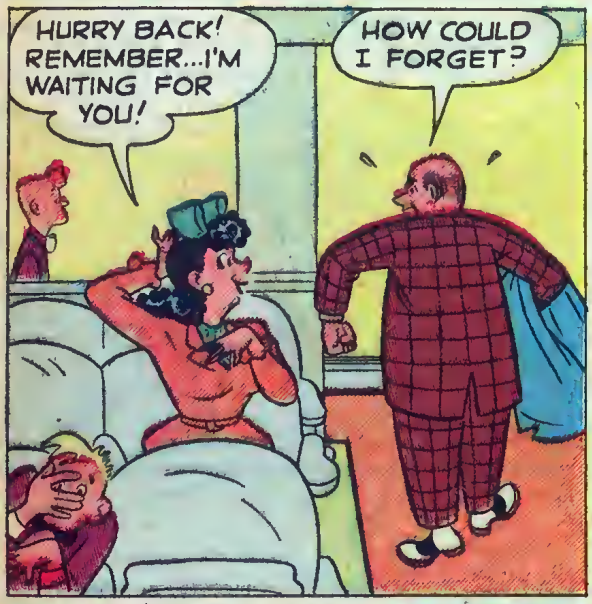
WELL... WHY DON'T YOU?
!

OIMA SAID YOU HADDA SENSE OF HUMOR!
DON'T MENTION THAT NAME TO ME!
WELL, I GUESS WE CAN'T STAY ON THIS CORNER ALL NIGHT!
WHY NOT? IT'S DARK HERE!
YOU NAUGHTY BOY! DO YOU WANNA KISS ME?
LOOK... IT'S NOT THAT DARK!
DO YOU LIKE MOVIES?
I LOVE THEM! NICE ROMANTIC PICTURES ALWAYS PUT ME IN A ROMANTIC MOOD!
THEY DO?
(SIGH!) YEAH!
HORROR SHOW
THAT'S ALL I WANTED TO KNOW!
TICKETS
"THE SHRIEK OF THE ZOMBIES"
ALSO SHOWING THE "DEATH OF DRACULA"

DON'T PICTURES LIKE THIS SCARE YA, LESTER?
NAH... NUTTIN' CAN SCARE ME!
LET'S SIT HERE, AMBER!
OKAY!
WOW! LOOK AT THAT MONSTER!
TELL DE DAME BEHIND YA TA SHUDDUP, LESTER!
OKAY!
SAY, LADY...
EEEK!
YEAH?
HELP!
HORROR SHOW
GOSH, IT MUST BE A SCAREY PICTURE!
DOUBLE HORROR "DEATH OF DRACULA" AND THE "SHRIEK OF THE ZOMBIES"

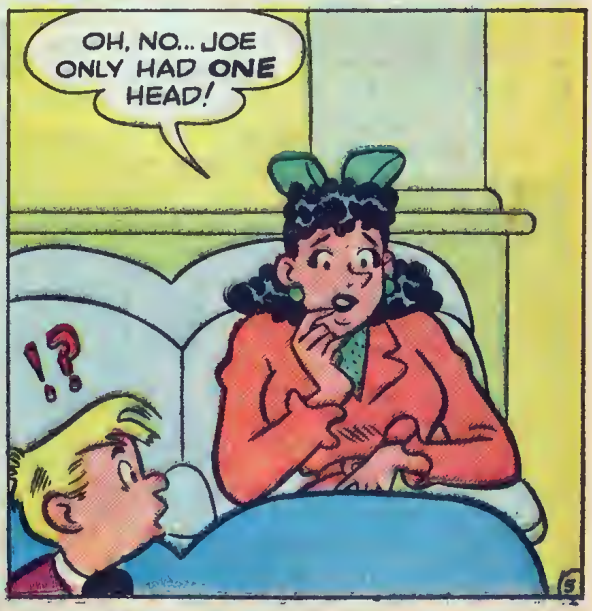
WOULDJA LIKE TO HOLD HANDS?
I AM!

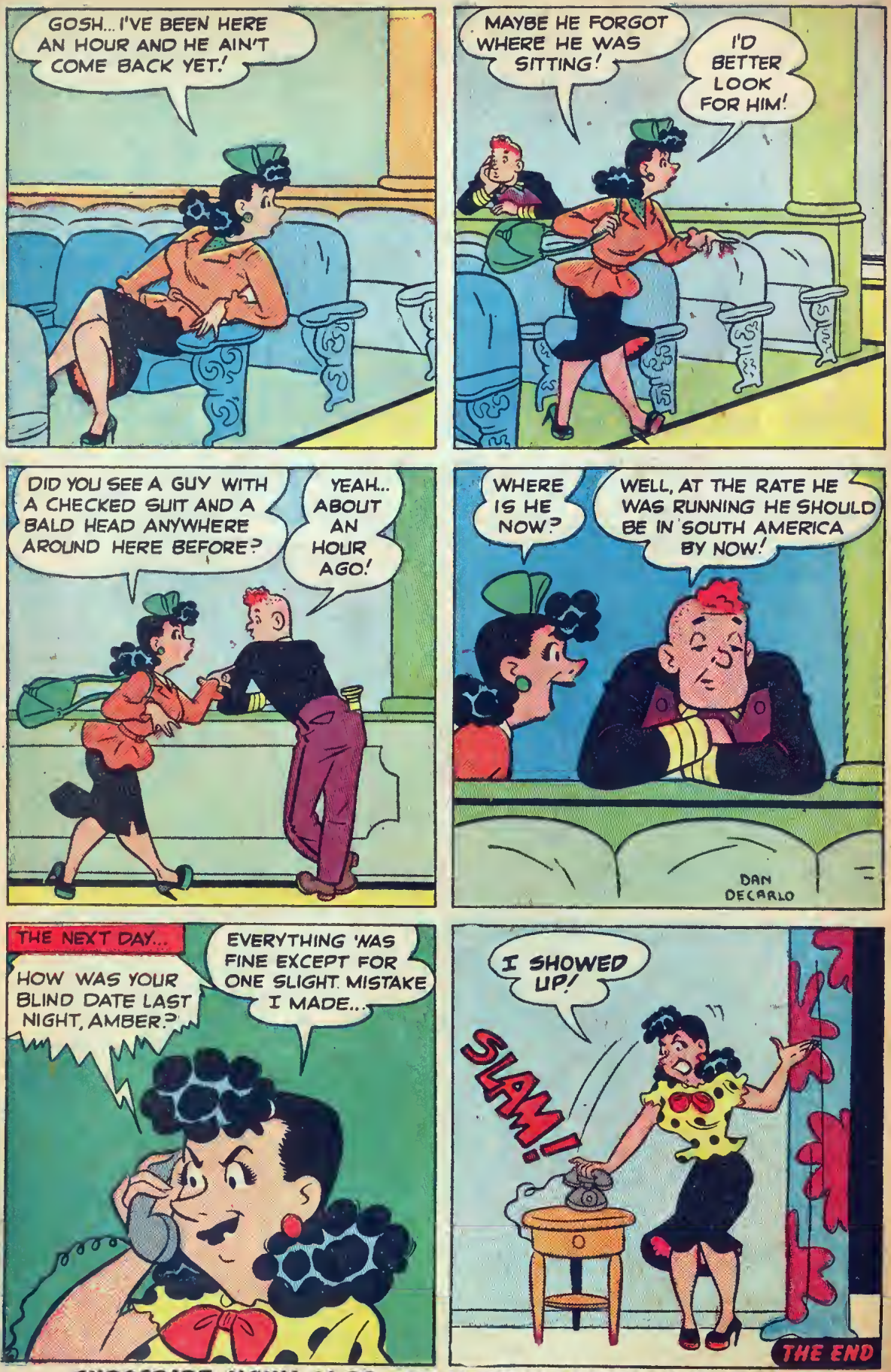

AMBER, WOULD YOU MIND MY SEAT FOR A MINUTE?
SURE!


HURRY BACK! REMEMBER...I'M WAITING FOR YOU!
HOW COULD I FORGET?

THAT ZOMBIE ON THE SCREEN LOOKS JUST LIKE MY BROTHER JOE!

IT IS MY BROTHER JOE!


OH, NO... JOE ONLY HAD ONE HEAD!
!?



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IRMA'S DEPARTMENT OF UTTER CONFUSION!

QUESTION: WHAT IS AN "IRMA-ISM"?

ANSWER: THE KIND OF REPLY IRMA WOULD GIVE TO A QUESTION!

FOR INSTANCE:

AL: "IRMA, WOULD YOU LIKE TO HAVE YOUR PALM READ?"

IRMA: "NO, THANKS, AL... I'M SATISFIED WITH THE COLOR IT IS!"

RUN TO THE NEAREST MAIL BOX AND SEND YOUR IRMA-ISMS IN IMMEDIATELY!

AND DON'T FORGET...

ONE DOZEN BIG DRAWINGS OF IRMA WILL BE AUTOGRAPHED BY ARTIST DAN DE CARLO AND SENT TO THE TWELVE LUCKY PEOPLE WHO SEND IRMA THE MOST INTERESTING LETTERS TELLING HER WHETHER THEY LIKE THE ONE-PAGE IRMA GAGS, OR THE LONGER IRMA STORIES, BEST! KEEP YOUR LETTERS 50 WORDS OR LESS!

SEND YOUR LETTERS TO:
"CONTEST EDITOR--MY FRIEND IRMA"
SUITE 1404, 350 5TH AVENUE,
NEW YORK (1), NEW YORK.

AND ENCLOSE THIS COUPON:

MY NAME IS _____

ADDRESS _____

CITY AND STATE _____

AGE _____

ALL ENTRIES BECOME THE PROPERTY OF BROADCAST FEATURES INC., AND CANNOT BE RETURNED

8Z44

LOVE OPENED MY EYES

I REACHED my twenty-first birthday with no desire to live for my twenty-second. Other girls my age settled down to a professional life or marriage—I looked forward to an empty, bitter life, walled in by loneliness. What else was there for a blind girl?

I lost my sight when my father's automobile skidded on a slippery road and turned over an embankment. Father escaped with minor injuries, but I, at the age of fourteen, had to learn to adapt myself to a new way of life. My family — my teachers — and my friends, all tried to make my plight easier, but their words of sympathy only intensified my bitterness and hatred. I convinced myself that there was nothing left in life for me—no one who could help me. And although everyone said that I had developed into a beautiful, young woman, I had no desire to make myself more attractive.

When Mother first mentioned Tom's name, I ignored it. He was the only son of her childhood friend, and she thought that we'd find a lot in common, but I had overheard her say that Tom was blind, too, and I knew she secretly thought we two *unfortunate* young people would be good for each other.

I finally consented to meet Tom Allen—but only once. I wanted no dramatic scenes and words of self-sympathy. I wanted to be left alone.

Tom arrived on a Saturday afternoon, and Mother busied herself around the house as if a celebrity were coming. I waited in the library, and when Mother ushered him in, I thought I settled down to a boring afternoon. But I was wrong. From the moment I heard his deep, masculine voice, I felt a thrill of excitement.

He was so different from what I expected . . . so self-assured and well-read. And he even made me laugh for the first time in so long; I couldn't understand how he could speak so freely about his blindness. He even told me some of the experiences he had when trying to re-adapt his life. He had lost his sight when several chemicals blew up in his face, during a high school experiment. I felt that Tom was the first person I'd met who understood me without feeling sorry for me.

When he left, I couldn't help saying, "Please come back soon. It's been so wonderful talking to you."

"Do you think tomorrow would be too soon, Meg?" he asked. "I don't want to force my attentions on you."

"Tomorrow would be wonderful, Tom," I said, excitedly. "Please come."

After Tom had left, I sat in the library alone. Once again the bitterness crept into my mind as I asked myself why Tom and I couldn't be normal —have fun. What good would our life be together except for crying on each other's shoulder?

Tom came the next day with an armful of records. Some of them were classical and others, popular. We listened quietly to the classical music, but when Tom put the popular records on the machine, he said, "Come on, Meg. Let's dance."

"Dance?" I echoed.

"Certainly," he said in an amused tone. "Why not?"

"No reason, except that I can't dance."

"Well, it's time that you learned."

And with that he took my hand and pulled me up into his arms. Tom danced expertly and before we'd played many more records, I was following him smoothly. That was a glorious afternoon for me—one I shall always remember. With Tom's strong arms holding me tightly, I felt secure and fearless in the world that I thought had closed me out.

Every day Tom came to see me. My life had taken on new meaning and Tom was responsible.

Tom and I went places I'd never gone to before. I didn't feel as if we were two people groping in the dark any longer, because Tom's self-assurance gave me courage. We walked through the park, went to concerts and movies, and we even went dancing one night. I could hear the whispering going on about us, but it didn't make any difference. As long as Tom held onto my hand, I felt safe from their words.

One afternoon Mother packed a lunch for us and we took a short walk to a nearby park. It was the beginning of spring, and I didn't need to see the flowers and bits of green on the trees to know how they looked. Tom and I touched them and smelled them—and loved them together.

After we had finished lunch,

I realized that Tom had been particularly quiet.

"Anything wrong?" I asked.

"Only that you are so far away," he said, lightly.

I moved over to his side, and we both leaned against the thick trunk of an old tree.

"Is that better?"

"Much," he said. Again we were silent until Tom broke in. "Meg, I love you."

I wasn't surprised by his words, because I had felt they were coming, but I couldn't hold back the tears of happiness that welled up in my eyes. When Tom kissed me, the world took a dizzy spin as I whispered my love for him.

That evening when I came home, I couldn't control my happiness. I danced idiotically around the room until Mother came in to find out what the noise was all about. She was delighted when I told her, but I did denote a touch of hesitancy in her voice. When I questioned her, she changed the subject suspiciously, but I was too happy then to discuss it. I only wanted to think of Tom.

Later that evening at dinner she told me casually that Doctor Cablin wanted me to stop at his office. And yet there was a standing agreement that Mother would never mention Doctor Cablin's name to me again after the last unsuccessful operation he'd performed on me. That night she came into my bedroom and once again she spoke of Doctor Cablin and his desire to see me. Maybe it was because I was so deliriously happy and I wanted everyone else to be that I agreed to go.

The next day I went to see the doctor and let him talk me into another operation, with all the odds in favor of my regaining my sight. I had wanted my sight so passionately for such a long time—I couldn't just turn my back on the possibility that the miracle could happen! And then, too, I knew that Tom had given me the confidence in myself and the world that I needed to undergo another treatment. That day I made plans to go to the hospital.

I hesitated to tell Tom, afraid that if the operation were succesful there was a chance that we might drift apart. Maybe Tom would "see" me differently if I had sight. When I told Tom how I felt, he tried to sweep away my doubts by saying that I was the most important person in the world to him —and my having sight was as important to him as it was to

me. I still felt uneasy — and even as the doctor administered the anesthetic, my mind was troubled and pessimistic.

How many hours, or days, I lay on the operating table, I had no idea when I awakened. My eyes were bandaged tightly and I heard my own voice calling for Tom.

"Here I am, darling," he said, holding my hand, and I suddenly felt, again, that Tom was slipping away from me. I sank into unconsciousness.

The day that Doctor Cablin was to take the bandages from my eyes should have been a happy day, but instead I was sad. If I couldn't see it would be another disappointment, if I could, I'd lose Tom and what we shared. As Doctor Cablin unwound the last bandage, I heard Tom come into my room. Opening my eyes was an effort, not only mentally, but physically as well.

"Can you make out any objects?" Doctor Cablin asked.

"Yes," I said. "I can see Tom." And I could. I saw Tom for the first time in my life, and although the image was blurred, I sensed that it was he. But then my excitement faded, because Tom couldn't share it, and for a moment I begrudged myself my good fortune.

"But what good is my sight if it isn't your sight too?" I cried to Tom.

"I can see, darling," he said, softly. "I've never been blind."

"You mean that you've just pretended to . . ." I couldn't finish.

"Yes, darling," he said, coming over close to my bed. "It began as a plan to give you confidence in yourself, because your Mother said you'd given up hope. But then time passed by, and I fell in love with you, and with the help of Doctor Cablin, I decided to take a chance on our happiness before telling you the truth about me. I could never marry you with your believing I was blind. You aren't angry with me, are you Meg, darling?"

"Angry, Tom!" I cried. "How could I be anything except the happiest girl in the world!"

And I was. I realized how wrong I had been to give up all hope of happiness and shut myself so completely away from the world. Tom taught me that and, also, how wonderful faith can really be.

THE END 7204

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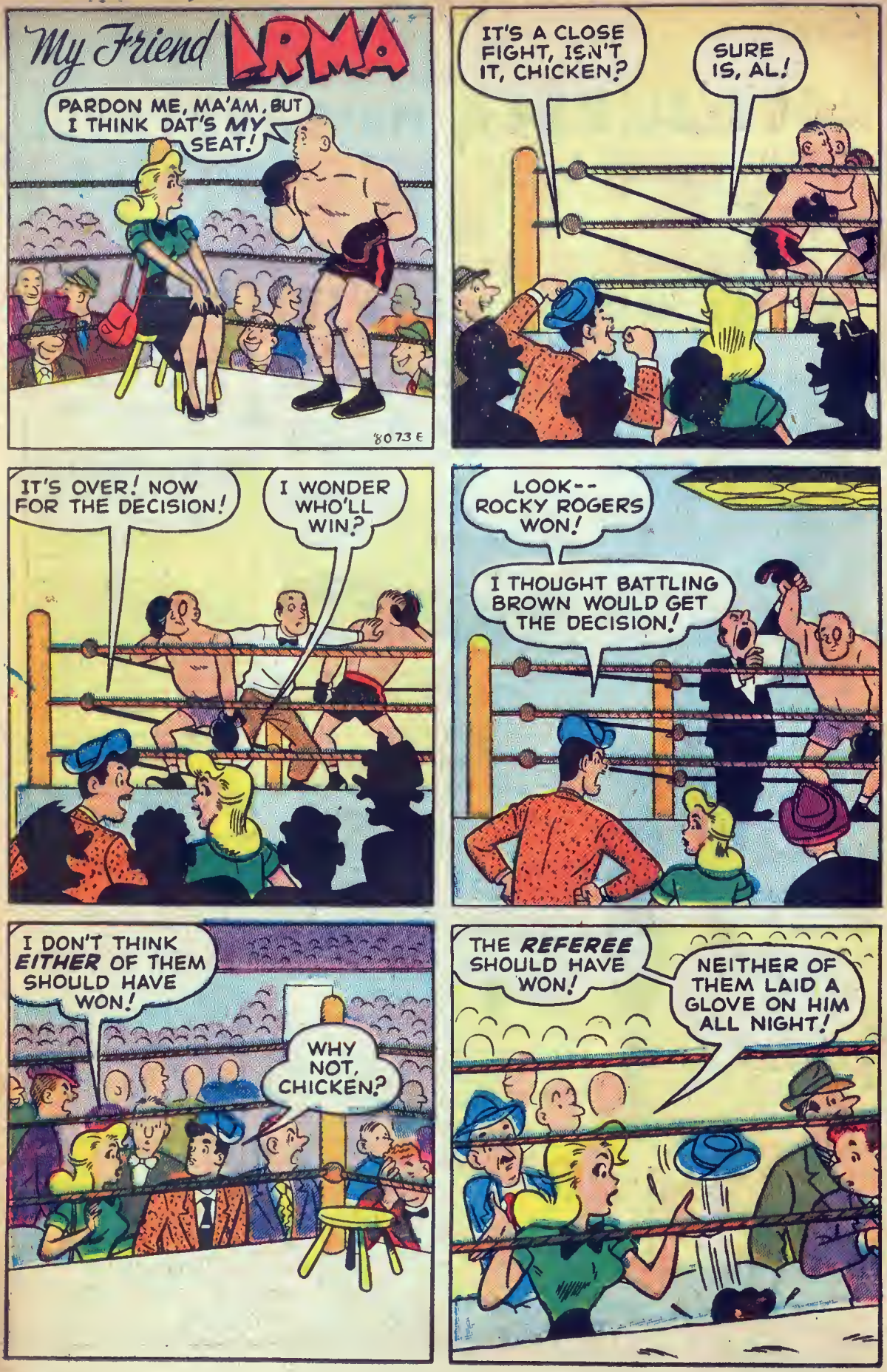
My Friend IRMA
PARDON ME, MA'AM, BUT I THINK DAT'S MY SEAT!
8073 E
IT'S A CLOSE FIGHT, ISN'T IT, CHICKEN?
SURE IS, AL!
IT'S OVER! NOW FOR THE DECISION!
I WONDER WHO'LL WIN?
LOOK-- ROCKY ROGERS WON!
I THOUGHT BATTLING BROWN WOULD GET THE DECISION!
I DON'T THINK EITHER OF THEM SHOULD HAVE WON!
WHY NOT, CHICKEN?
THE REFEREE SHOULD HAVE WON!
NEITHER OF THEM LAID A GLOVE ON HIM ALL NIGHT!

My Friend
IRMA
SCARED, IRMA?
YES!
HOT DOGS
8213-D
HELP!
EEK!
LEMME OUT!
STOP THE CAR! I GIVE UP!!!
SAVE ME!
IRMA...THE RIDE'S OVER...YOU CAN GET OUT NOW!
25¢
ROLLER COASTER
LET'S DO IT AGAIN, AL... IT WAS FUN!
!

My Friend IRMA
JANE AND I HAVE TO PAY A VISIT! I HOPE IT WON'T BE EXPENSIVE!
B073-D
NOW I WANT YOU TO BE ON YOUR BEST BEHAVIOR WHEN WE VISIT THE RHINELANDERS! THEY'RE THE RICHEST FAMILY IN THE STATE!
GOLLY!
KNOCK! KNOCK!
COME IN, MY DEARS!
HELLO... OH, WHAT BEAUTIFUL FURNITURE!
DO YOU LIKE IT? IT'S 300 YEARS OLD!
GEE!
THIS CHAIR BELONGED TO LOUIS THE 14 TH!
AND THIS TABLE BELONGED TO THE CZAR...300 YEARS AGO!
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AN HOUR LATER...
SEE, JANE? THEY'RE NOT SO RICH AFTER ALL!
THEY'RE NOT??
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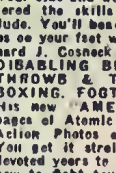

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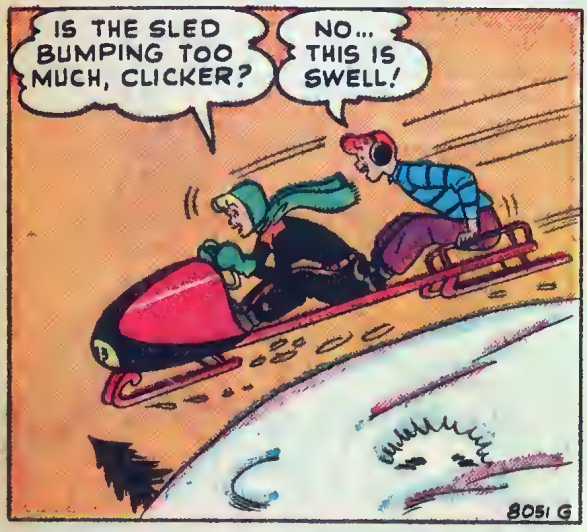
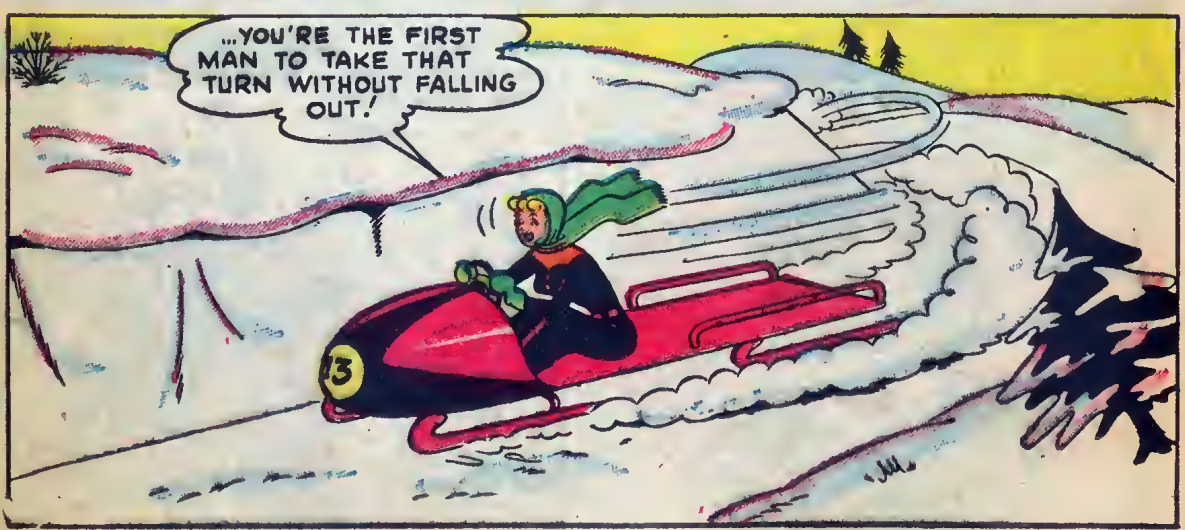
MILLIE THE MODEL
I CAN'T WAIT TO ENTER THE FINALS OF THE BEAUTY CONTEST!
BEA
CON
IF THAT'S THE ONLY GIRL WHO'S LEFT BESIDES ME, I OUGHTTA WIN THIS CONTEST EASILY!
BROOKLYN
MILLIE, FORGET ABOUT THE CONTEST! YOU HAVEN'T GOT A CHANCE!
WHAT?
BROOKLYN
DON'T BE SILLY! I CAN'T LOSE! HAVE YOU SEEN THE OTHER CONTESTANT?
YES, BUT...
...HAVE YOU SEEN THE JUDGE?
THIS WON'T TAKE LONG, DEAR-- SO DON'T BE IMPATIENT!
HURRY, BECAUSE I WANT TO GET HOME EARLY TONIGHT, DAD!
JUDGE
MISS CONEY ISLAND
BROOKLYN

MILLIE THE MODEL

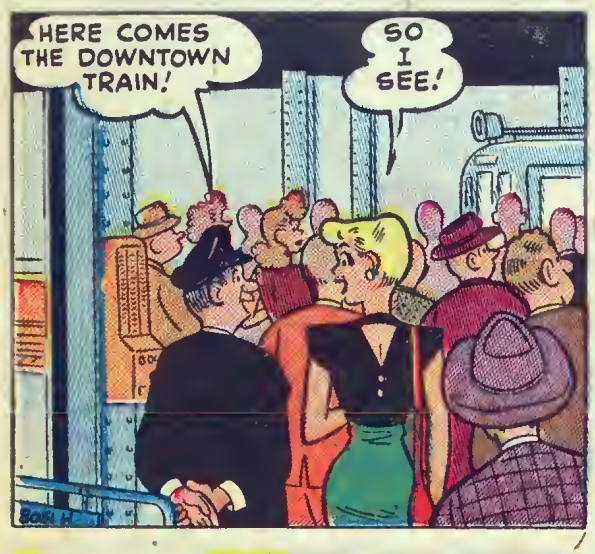


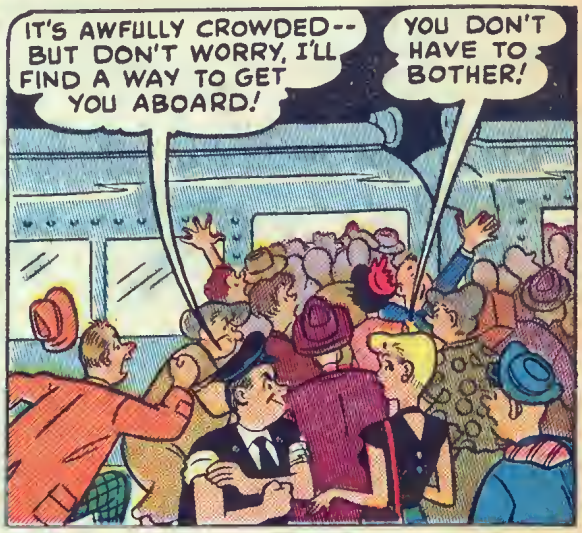


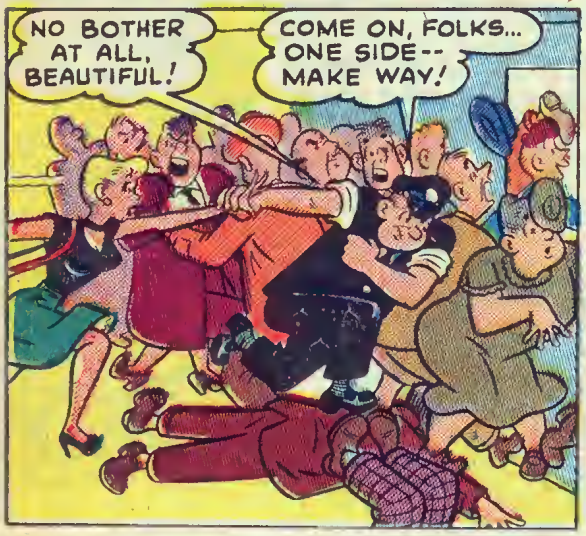
MILLIE THE MODEL

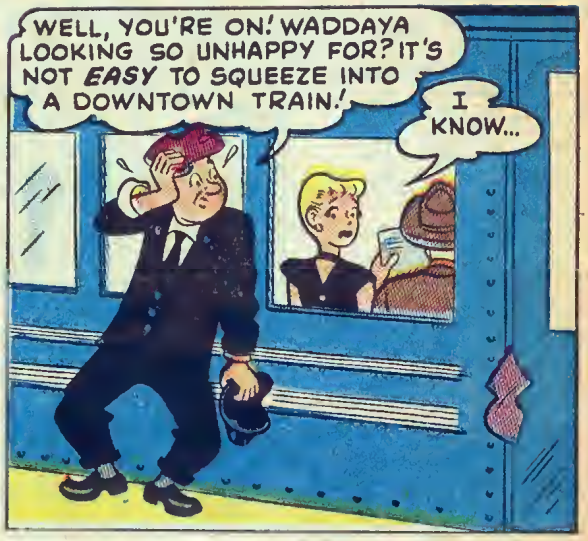
MILLIE THE MODEL
WOWEE! LOOK AT THAT!!
DRUG
SALE
I'M GONNA BUY ONE OF THOSE RAZORS, MILLIE! WHAT CAN I LOSE?
YOUR MONEY BACK IF THIS RAZOR DOESN'T GIVE YOU THE BEST SHAVE!
THE NEXT DAY...
HOW WAS THE RAZOR, CLICKER?
AWFUL...I'M GOIN' IN TO GET MY MONEY BACK!
GOOD LUCK!
DRUGS
SALE
DID YOU GET YOUR MONEY BACK?
NO...THE SALESMAN TOLD ME I HAD FORGOTTEN SOMETHING...
DRUGS
...HE SAID IT SHAVES MUCH BETTER IF YOU PUT A BLADE IN IT!
!

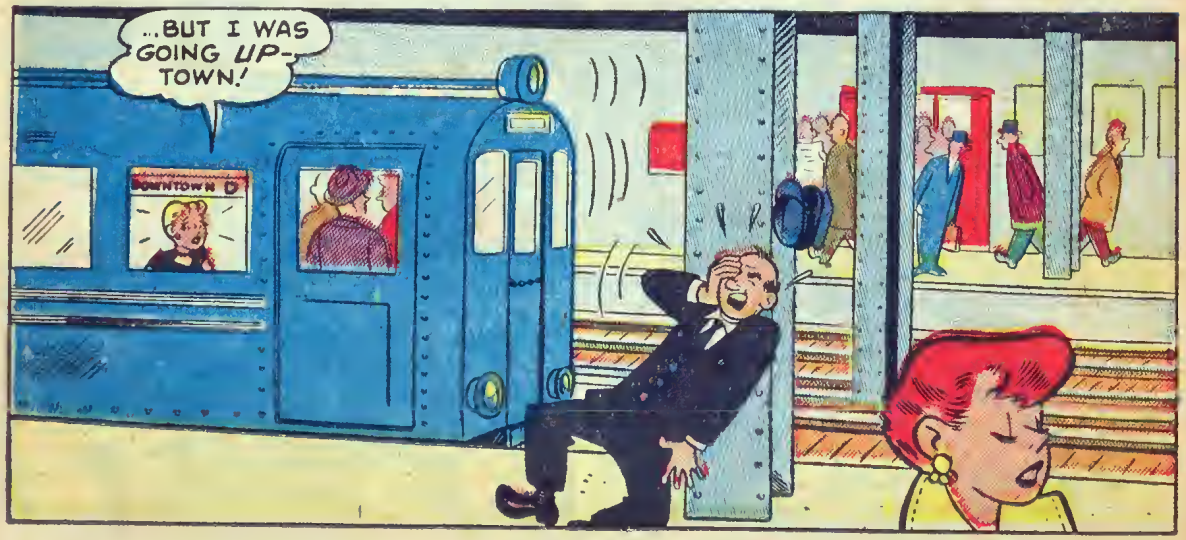
MILLIE THE MODEL











HAVE A SLIMMER, YOUTHFUL, FEMININE APPEARANCE INSTANTLY!

No other girdle or supporter belt has more hold in power! The Up-Lift Adjust-O-Belt is the newest, most comfortable girdle I ever had.

REDUCE

YOUR APPEARANCE! LOOK AND FEEL LIKE SIXTEEN AGAIN!

Don't look old before your time. Do as thousands of others do, wear a comfortable, new and improved UP-LIFT ADJUST-O-BELT! The UP-LIFT ADJUST-O-BELT with the amazing new *adjustable* front panel controls your figure the way *you* want it, with added support where *you need it most.* Simply adjust the laces and *PRESTO your mid section is reshaped,* your back is *braced* and you look and feel *younger!*

MORE UP-LIFT AND HOLD-IN POWER!

The UP-LIFT ADJUST-O-BELT takes weight off tired feet and gives you a more alluring, more daringly feminine, curvaceous figure the instant you put it on. It gives you lovely curves just in the *right places,* with no unwanted bulges in the wrong ones. It whittles your waist line to *nothingness* no matter what shape you may now have. *It's easily adjusted—always comfortable!*

TEST THE ADJUST-O-BELT UP-LIFT PRINCIPLE WITH YOUR OWN HANDS!

Clasp your hands over your *abdomen, press* upwards and in gently, *but firmly.* You feel better don't you! That's just what the UP-LIFT ADJUST-O-BELT does for you only the ADJUST-O-BELT does it better. *Mail Coupon and test it at home for 10 days FREE at our expense!*

APPEAR SLIMMER, AND FEEL BETTER!

You will look like and feel like this beautiful model in your new and improved Up-Lift Adjust-O-Bett.

The UP-LIFT ADJUST-O-BELT lifts and flattens unsightly bulges, comfortably, quickly, firmly. It *readjusts* easily to changes in your figure, yet no laces touch your body. It gives instant *slenderizing figure control.* It fashionably shapes your figure to its slimmest lines. *Like magic the UP-LIFT ADJUST-O-BELT* obeys your every wish. *Pounds and inches* seem to disappear instantly from waist, hips and thighs. You can adjust it to your slimmed down figure as your figure changes. It gives the same fit and comfort you get from a made to order girdle costing 2 to 3 times the price. It washes like a dream. Style: Panty and regular. Colors: nude and white. It's made of the finest stretch material used in any girdle with a pure satin front panel and made by the most skilled craftsmen. It's light in weight but powerfully strong.

It won't roll up, bulge or curl at the top. It gives extra-double support where you need it most. *No other girdle at any price can give you better support, can make you look better, feel better or appear slimmer.* Sizes 24 to 48 waist.

ONLY..... $4.98

Money-Back Guarantee With A 10-Day FREE TRIAL

If the UP-LIFT ADJUST-O-BELT isn't better than any supporter you ever had, if *You* don't feel more comfortable, if you don't look and feel younger, if your shape isn't 100% IMPROVED, if you are not delighted with it, return it and your money will be refunded in full.

FREE: "SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

SEND NO MONEY

ADJUST-O-BELT CO., Dept 198
318 Market St., Newark, New Jersey

Rush your new and improved UP-LIFT ADJUST-O-BELT for $4.98 in size and style checked. ☐ Regular. ☐ Panty.
My height is ..... feet ..... inches.
CHECK SIZE: ☐ Sm. (25-26); ☐ Med. (27-28); ☐ Lg. (29-30); ☐ XL (31-32); ☐ XXL (34-36); ☐ XXXL (38-40); ☐ XXXXL (42-44); ☐ 5x (46-48).
☐ I will pay postman $4.98 plus postage.
☐ I enclose $5.00 cash, check or money order, send postage prepaid. (I save up to 75c postage.)

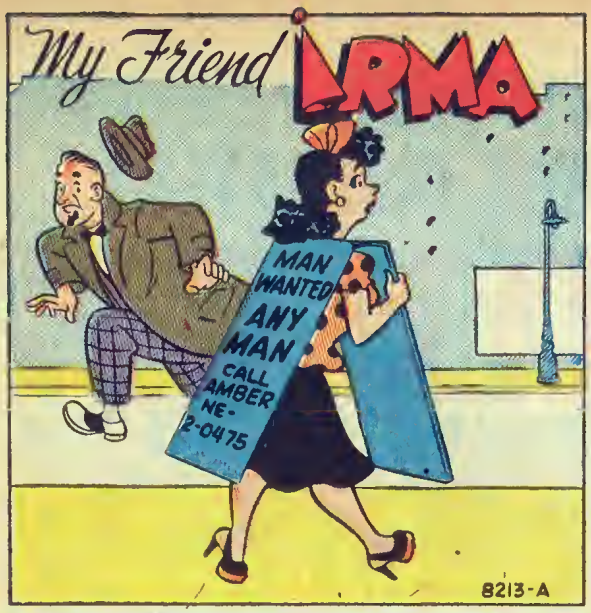
NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

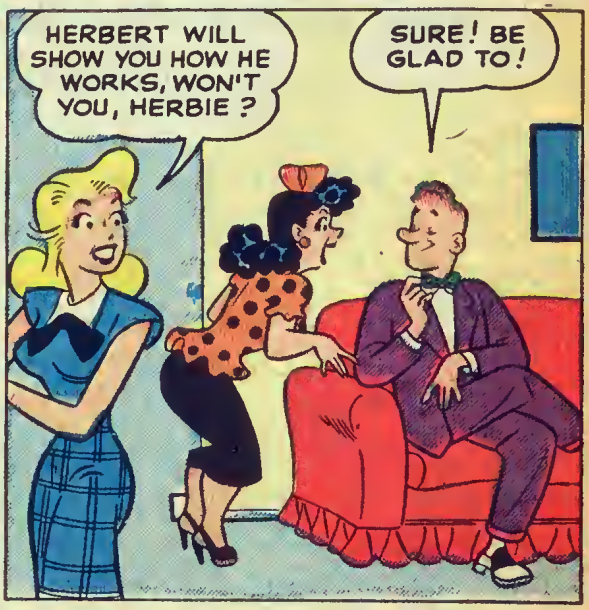
I understand if not delighted with the UP-LIFT ADJUST-O-BELT I can return it in 10 days for full purchase price refund.

SENT ON APPROVAL

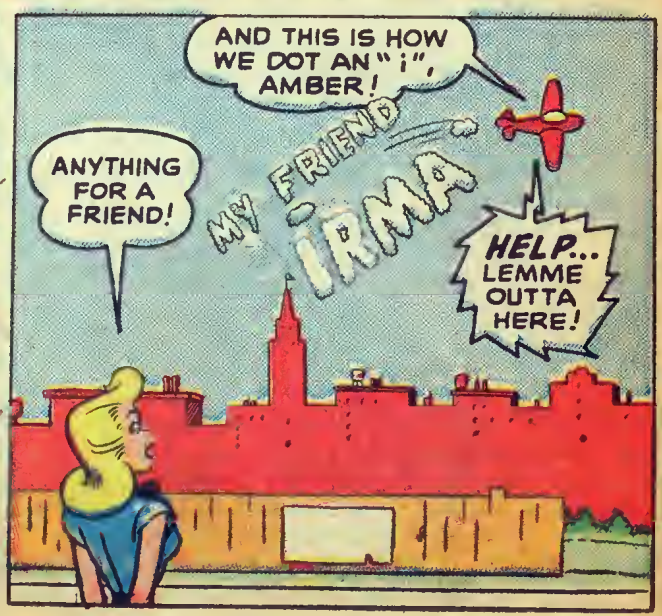

My Friend IRMA
MAN WANTED
ANY MAN
CALL AMBER NE-2-0475
8213-A

THIS IS MY COUSIN HERBERT, AMBER... HE'S A WRITER!
A WRITER! HOW ROMANTIC!
HI!

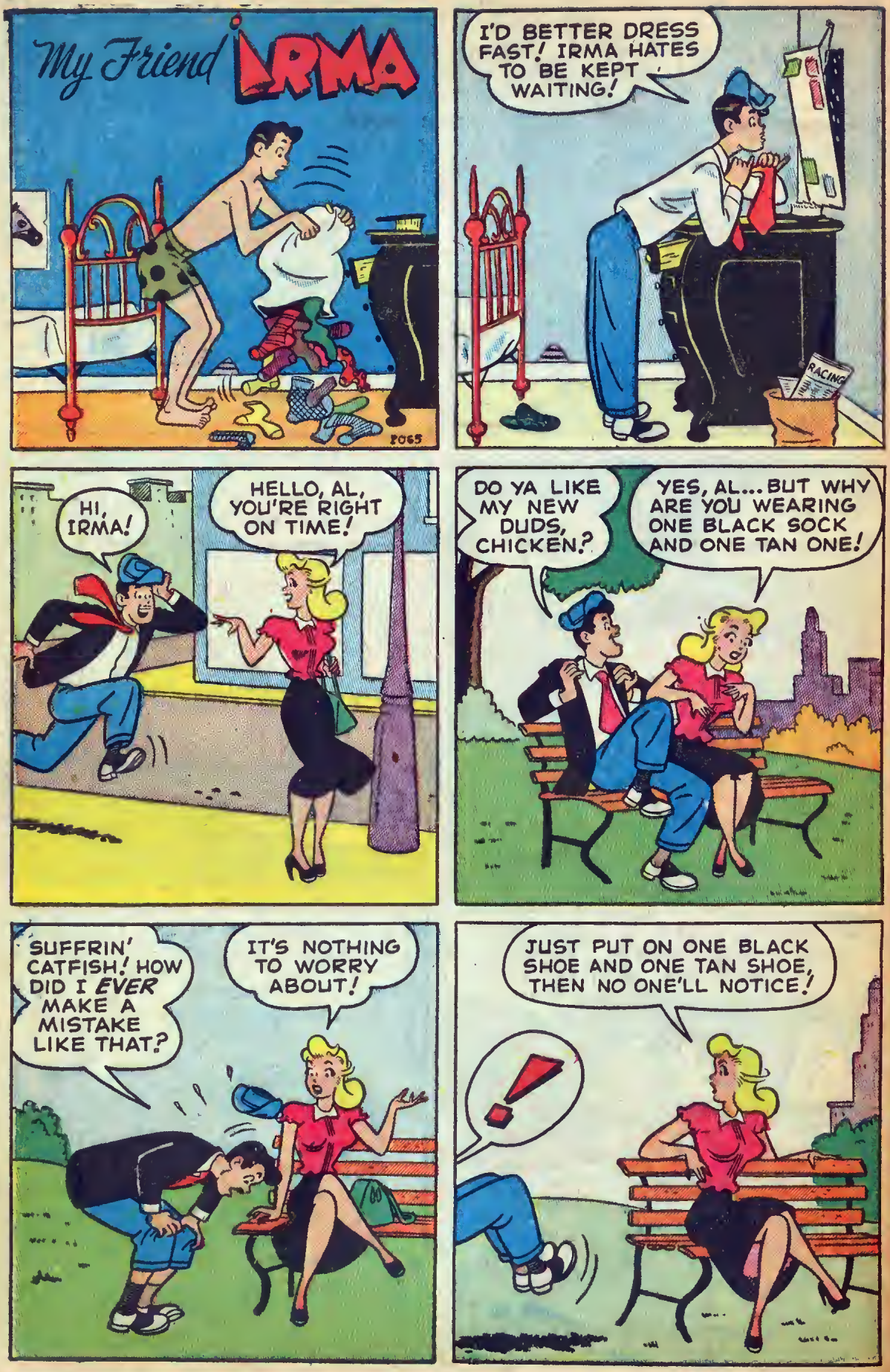
I ALWAYS WANTED TO WATCH A WRITER WOIK... IT MUST BE FASCINATING!


HERBERT WILL SHOW YOU HOW HE WORKS, WON'T YOU, HERBIE?
SURE! BE GLAD TO!

OIMA... I'LL NEVER FORGET YOU FOR THIS!
THINK NOTHING OF IT, AMBER!


AND THIS IS HOW WE DOT AN "i", AMBER!
ANYTHING FOR A FRIEND!
MY FRIEND IRMA
HELP... LEMME OUTTA HERE!

My Friend IRMA
OKAY, CHICKEN... I'LL BE RIGHT OVER!
8073 B
DO YOU LIKE TELEVISION, CHICKEN?
LOVE IT, AL!
IT'S SO RELAXING!
MMM... YES!
AND SO INEXPENSIVE!
YOU CAN SAY THAT AGAIN, CHICKEN!
NOTHING COULD MAKE THIS EVENING MORE ENJOYABLE!
I CAN THINK OF ONE LITTLE THING, AL...
...IT MIGHT BE EVEN BETTER IF WE TURNED THE SET ON!


My Friend IRMA
I'D BETTER DRESS FAST! IRMA HATES TO BE KEPT WAITING!
RACING
HI, IRMA!
HELLO, AL, YOU'RE RIGHT ON TIME!
DO YA LIKE MY NEW DUDS, CHICKEN?
YES, AL... BUT WHY ARE YOU WEARING ONE BLACK SOCK AND ONE TAN ONE!
SUFFRIN' CATFISH! HOW DID I EVER MAKE A MISTAKE LIKE THAT?
IT'S NOTHING TO WORRY ABOUT!
JUST PUT ON ONE BLACK SHOE AND ONE TAN SHOE, THEN NO ONE'LL NOTICE!
!

A Complete Game for only A Penny!

GIANT COLLECTION of 100 GAMES

An Avalanche of Games — Each Game Is Separate
Each Game Is Complete with Instructions for Play

Here's one of the greatest ploything offers of all time! 100 GAMES — of every conceivable kind — at a price so amaingly low as to be almost a gift! No longer do you hove to poy $1.00 or $2.00 ond more far a single game. No longer do you hove to pay for a fancy box ond same cardboard. Here is REAL VALUE!

1001 HOURS OF FUN AND PLEASURE FOR THE WHOLE FAMILY

Here are games — which the youngest can ploy alone — ond games which the whole fomily con play far an evening af fun. Games to while away a roiny afternoan — to entertain a Bay Scout Traap — to play while traveling — while sick in bed. Indaors ond table games — autdaars and actian games — games ta play with checkers, marbles, pencils, paper, buttans, markers — games of chance and skill — party ice-breakers and games to keep a party gaing — puzzle games and tricks with cards, cains, matches — handicrafts and hobbies — fun with paper, pencil, string — and there is still much mare. EACH GAME IS SEPARATE — EACH GAME IS COMPLETE even to directians far play!

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WE GUARANTEE this "Giant Packet of 100 GAMES" to be just as represented and to be a *tremendous bargain* — or your money will be cheerfully refunded! But hurry and mail your order. We may not be able to make this offer again? Enclose only $1.00 with your order and we pay postage — or, if you prefer, sent C.O.D. plus postage. If not delighted return for money back. Rush coupon TODAY!

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799 Broadway, New York 3, N. Y..

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☐ I enclose $1.00. Send postage paid.
☐ Sent C.O.D. plus shipping charges.

Name .....

Address .....

City..... Zone.... State.....

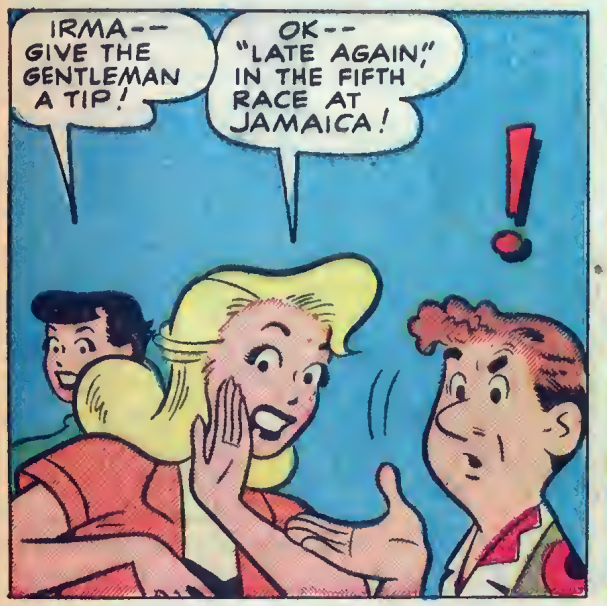
My Friend IRMA
RING!
8218-C
HELLO, JANE! YOU LOOK TIRED!
I AM!
WHAT DID YOU DO THIS AFTERNOON?
OH, NOTHING MUCH...
... I JUST SPENT 3 HOURS WINDOW SHOPPING! (YAWN!)
3 HOURS WINDOW SHOPPING!
HAH! HAH! HOW SILLY!
SILLY? WHAT'S SILLY ABOUT IT?
YOU KNOW PERFECTLY WELL THAT WE DON'T NEED ANY WINDOWS!
!

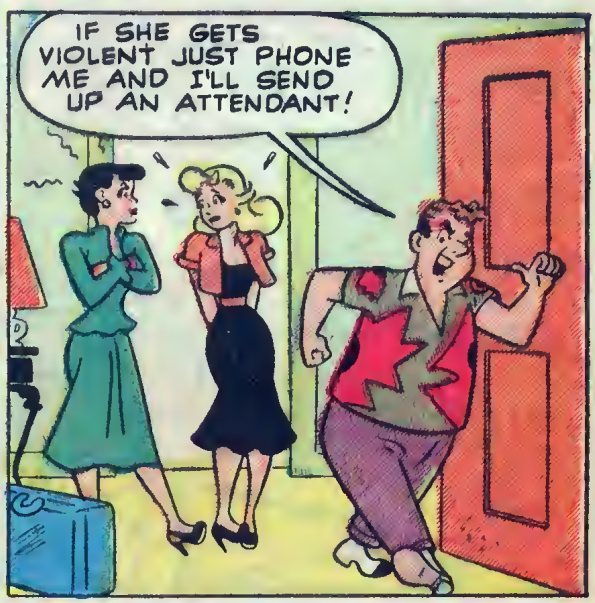
My Friend IRMA
"THE SUNNY SOUTH"
IRMA! GUESS WHAT! MY BOSS GAVE ME A VACATION!
I HOPE IT'S THE RIGHT SIZE!
CHICKEN! A VACATION IS SOMETHING YOU GET AFTER YOU'VE BEEN WORKING HARD!
by Stan Lee
8227
HOW WOULD YOU KNOW?
I READ IT IN A BOOK!
JAM
I THINK I'LL FLY TO FLORIDA AND SWIM IN THE SUN ALL DAY!
WHY NOT SWIM IN THE WATER LIKE EVERYONE ELSE?

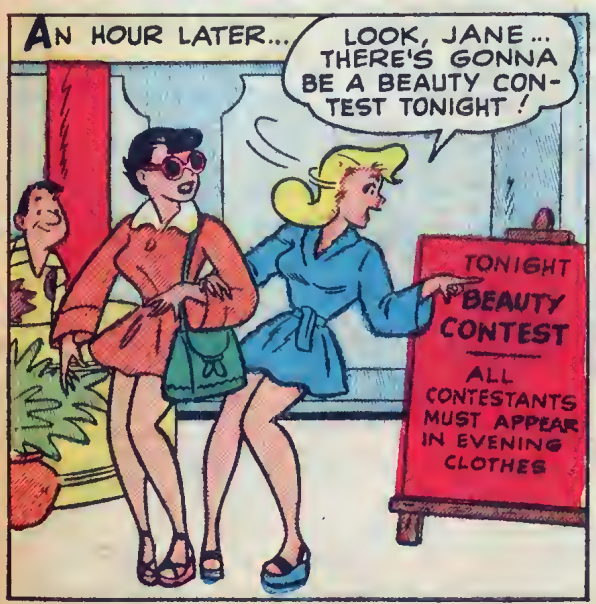
IRMA, WHY DON'T YOU ASK YOUR BOSS FOR A VACATION? THEN WE COULD GO AWAY TOGETHER!
GOLLY! I DIDN'T THINK HE WAS YOUR TYPE!
A FEW DAYS LATER...
HERE WE ARE, IRMA! DID YOU ENJOY THE FLIGHT?
NO... WHO WON?
LET'S REGISTER AT A HOTEL AND CHANGE CLOTHES!
OK -- BUT I DON'T THINK MINE'LL FIT YOU!
GOOD AFTERNOON! WHAT CAN I DO FOR YOU?
WE'D LIKE TO REGISTER FOR A WEEK!
I SEE -- WOULD YOU LIKE A SUITE?
NO, THANKS... THEY'RE TOO FATTENING!
GEE, EVERYONE'S SO FRIENDLY HERE!
ARE YOU HER GUARDIAN, MADAM?
NOT EXACTLY...
2

HERE'S A LOVELY ROOM WITH A VERANDA!
CAN'T WE HAVE ONE BY OUR-SELVES?
IRMA!

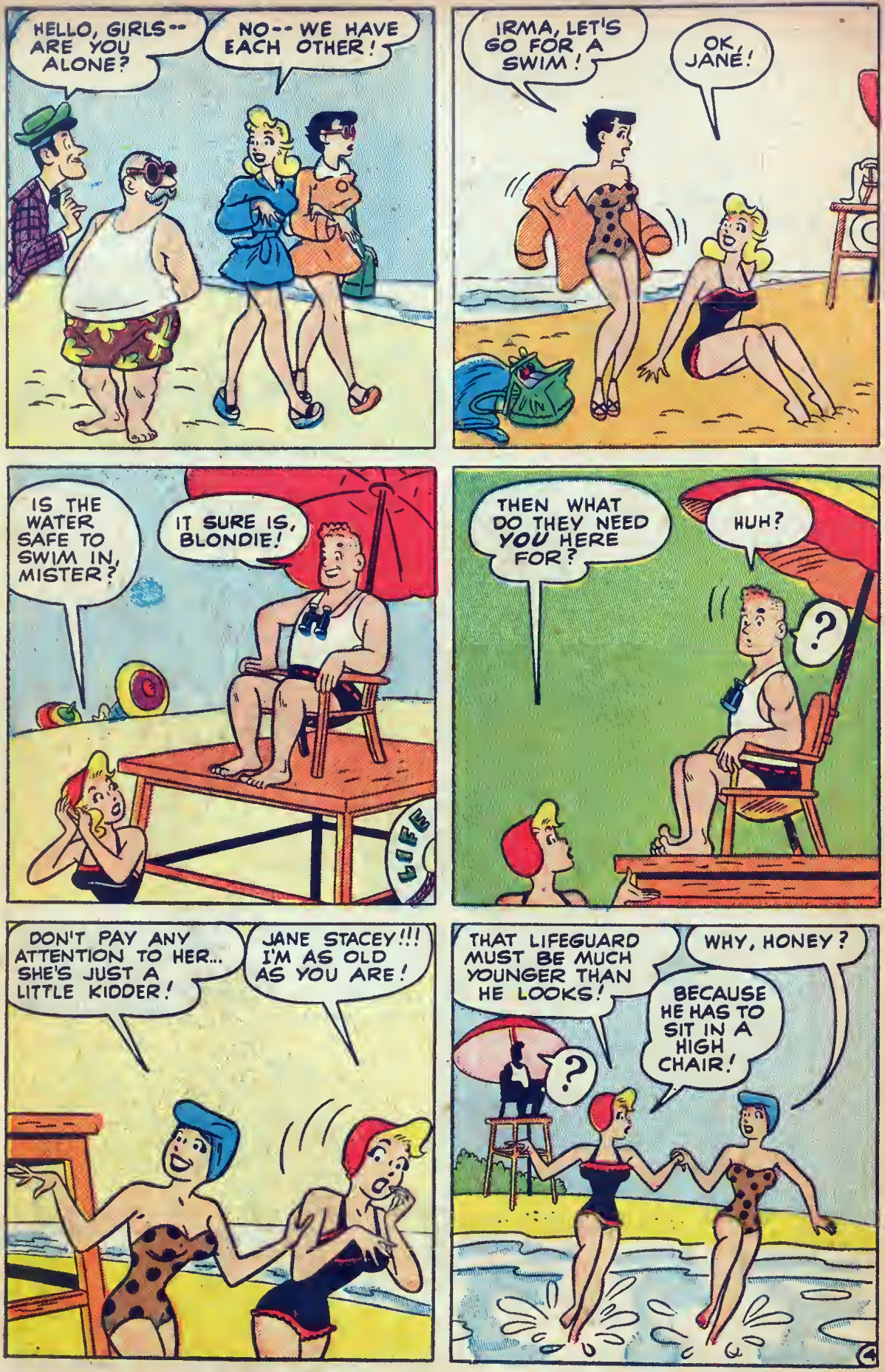
THIS'LL DO! THANK YOU!
VERY WELL, MADAM!


IRMA-- GIVE THE GENTLEMAN A TIP!
OK-- "LATE AGAIN," IN THE FIFTH RACE AT JAMAICA!
!


IF SHE GETS VIOLENT JUST PHONE ME AND I'LL SEND UP AN ATTENDANT!

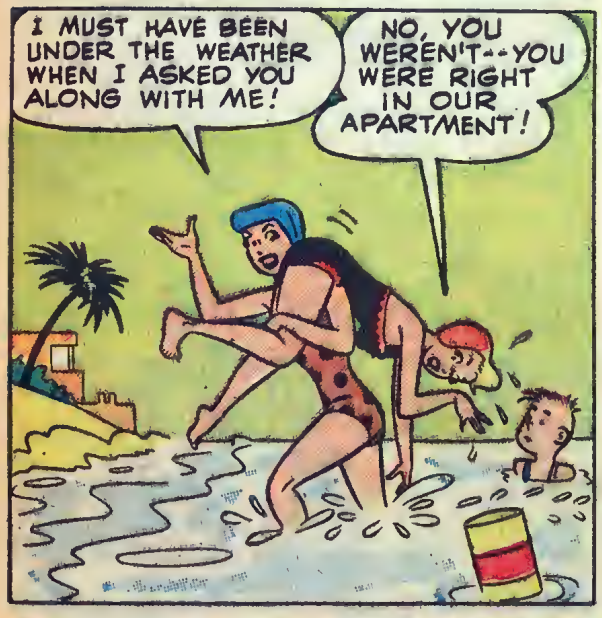

AN HOUR LATER...
LOOK, JANE... THERE'S GONNA BE A BEAUTY CONTEST TONIGHT!
TONIGHT
BEAUTY CONTEST
ALL CONTESTANTS MUST APPEAR IN EVENING CLOTHES

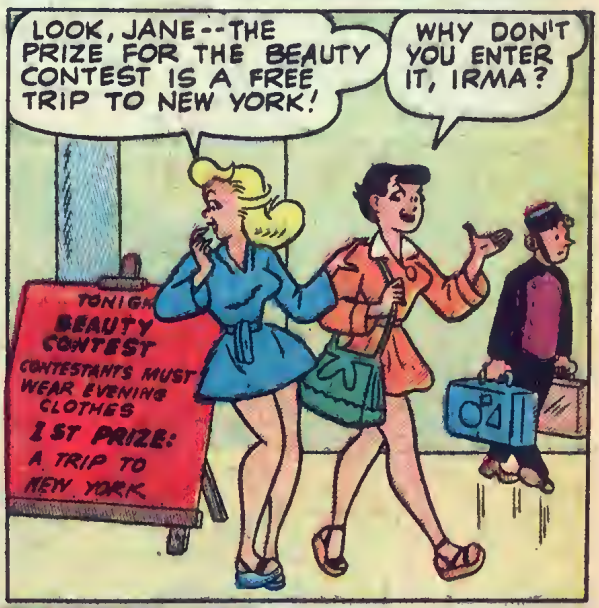
IT'LL BE FUN TO WATCH THIS BEAUTY CONTEST!
GEE, ISN'T THIS VACATION EXCITING?


HELLO, GIRLS-- ARE YOU ALONE?
NO-- WE HAVE EACH OTHER!
IRMA, LET'S GO FOR A SWIM!
OK, JANE!
IS THE WATER SAFE TO SWIM IN, MISTER?
IT SURE IS, BLONDIE!
LIFE
THEN WHAT DO THEY NEED YOU HERE FOR?
HUH?
?
DON'T PAY ANY ATTENTION TO HER... SHE'S JUST A LITTLE KIDDER!
JANE STACEY!!! I'M AS OLD AS YOU ARE!
THAT LIFEGUARD MUST BE MUCH YOUNGER THAN HE LOOKS!
WHY, HONEY?
?
BECAUSE HE HAS TO SIT IN A HIGH CHAIR!

ISN'T IT WONDERFUL HOW I CAN STAY IN THIS DEEP WATER?
WHAT'S WONDERFUL ABOUT IT? I CAN, TOO!

BUT I CAN'T SWIM!


I MUST HAVE BEEN UNDER THE WEATHER WHEN I ASKED YOU ALONG WITH ME!
NO, YOU WEREN'T--YOU WERE RIGHT IN OUR APARTMENT!


LOOK, JANE--THE PRIZE FOR THE BEAUTY CONTEST IS A FREE TRIP TO NEW YORK!
WHY DON'T YOU ENTER IT, IRMA?
TONIGHT
BEAUTY CONTEST
CONTESTANTS MUST WEAR EVENING CLOTHES
1ST PRIZE:
A TRIP TO NEW YORK

GEE-- I THINK I WILL!
NOT YOU AGAIN!

THAT NIGHT...
HERE ARE ALL OUR CONTESTANTS EXCEPT ONE!
TONIGHT
I WONDER WHERE IRMA IS?

SUBSCRIBE NOW! $1.00 FOR NEXT 12 ISSUES! MY FRIEND IRMA SUITE 1404 350 5TH AVE. NEW YORK CITY 118

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YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE

The Champion
Super Special Quality — a sura winnar! Amazing! Saal masaiva, mantyl Solid Gold Color affect. Big pseudo Diamond in centra flanked by 2 others 4.98

The Ritz
Large 1 Karat Stone — real sparkle! Vary low priced for quick sales. Rafined, impreasaiva, smooth. Men — get this handsoma ring now! Bargaint 1.88

Commando "5"
8 big, impraasaive Pseudo Diamands of fiery Brilliancy. Extra-heavy waight, natural Gold color, with $750 00 appearanca. Manly! Commands raspect! 3.95

SHOCK
RESIST WATCH FOR ACTIVE MEN

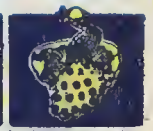
BANG IT!
DROP IT!
THROW IT!

NOW 7.97

The special, patented PROTECT-O-BALANCE faatura avery activa man and boy has waited for. Now you can DROP IT, BANG IT, HIT IT and navar warry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS — You navar pay one rad cant for skilled labor costs! Accurate Swiss jawal movamant! Red Swaap Second Hand! Numerals glow at night. Rich looking silvar color case. Unbraakabla crystal. Modarn design! Supply limitad aua to international afiala. Gat yours NOW while you can. Special price 7.87

Double Cluster
Encheatleg ring for smart ladies. 20 small Psaudo Diamonds Imported from Europa ara hand set in twin clusters. Very tamlnina . . . dainty . . . refined! Only . . 2.94

Leyale Wedding Set
10 gliatenieg brilliants to rasamble diamaads taaturad in Leyale Wadding Ring sal. Gorgeous gold color . . . fashionable! Comparal Both rings 2.94



Royal Peacock
15 Rhioastanaa in blazing rainbow huas: Ruby-rad, Emarald-graaa, Sapphira-blua and Diamand-whita colors. Exquisitely designed, so dainty! 1.88

"ETERNAL LOVE"
Engagement and Wedding Ring Set

Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! . . . NATURAL GOLD color, exquisite design. Your price for both—4.88. Yet they look like $750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember—BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.

"THE ELDORADO"
Men's Distinctive Watch

"ELDORADO" — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color affect, chromed back. Unbreakable crystal. Luminous hands. Large sweep-Second hand. Rugged case, built to take the "gaff." Imported Swiss movement gives dependable service. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS — never a penny for skilled labor cost! Formerly 24.95. Special SALE PRICE, only 8.88—not a penny more. 10 DAY FREE TRIAL. Your money back quick if not delighted. RUSH COUPON NOW!

NOW 9.99

Genuine DIAMOND Locket
TERRIFIC VALUE! While they last, you can have this glamorous DIAMOND LOCKET at an unbelievably low price! Rich, solid gold color affect, gorgeous design. Has special frames inside for two photographs of loved ones! Complete with chain, yours for 2.88

Starlight FASHION Earrings
12 dazzling brilliants made to look like precious diamonds. They sparkle with a 1000 rays of light at parties, winning attention and admiration. Stylish starlight design, fabulous Hollywood appearance. Add glamour to your ensemble! Satisfaction guaranteed or money back! Only 1.88

FREE
10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonderful quality of our merchandise. So we allow you 10 whole days to see, try, enjoy any article — right in your own home — without risk! FULL PRICE BACK QUICK if not thrilled! Write desired articles in coupon and rush at once! Pay price, plus postage, on delivery. Enjoy 10 days at OUR risk! It pays to deal with this reliable company.

CUT HAIR AT HOME
Complete 3-piece outfit for cutting hair at home. Set includes: Hair Clippers, Tapered Barber Comb and Scissors, and easy directions. Saves time and money for the whole family. Special low price for 3 pieces, all for 2.88

Less than 6 inches tall! Has own powerful battery current—no plug-in needed. Press switch to light. Ideal for nursery, bedroom and during storms. Beautiful, jewelika appearance. Complete with dainty shade and tiny bulb. 88¢

Men's INITIAL Ring

Your own INITIAL is Raised Gold color effect firmly set on a BLOOD-RED stone Flanked by 2 sparkling pseudo DIAMONDS imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance.

WEAR IT WITH PRIDE!

Enjoy a lifetime it's so handsomely masculine so distinctive! Mention initial desired and send strip of paper for size. Bargain price 2.87

AMAZING WEATHER "ROSE"

Place near window — see color changes like magic! RED signifies delicate rain, storms; BLUE — fair and sunny; PURPLE — changes coming! Amazes everyone! Beautiful, decorative Flower pot given. 88¢

2 IN 1 CASE & CIGARET LIGHTER

Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price 1.94

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement. Ideal for active women and girls, nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate too! 10-Day MONEY BACK Guarantee and conditions! True service certificate. Bargain price 7.88

7.97

BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature . . . the sky at night . . . the Birds, mountains, etc.

GO PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish at the races, the fleshing uppercut of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen!
Special SALE price, only 2.94

Tear out and mail this COUPON

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131 West 33rd Street, New York 1, N. Y.

Gentlemen: Please rush the articles below. I will deposit price shown with mailman on arrival, plus postage. I will use and enjoy them for 10 days. Anytime I am not satisfied, you will return my money. (We prepay postage on cash orders).

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TOWN _____ STATE _____

PLEASE! Send ring sizes on thin strip of paper wrapped around finger.

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UKETTE

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Any child can learn

FREE Lessons by SPARKLE PLENTY'S TEACHER

We include free a beautiful 32 page, four color illustrated lesson book by Sparkle Plenty's Uke teacher, May Singhi Breen, the ukulele lady. Contains simplified instructions, so easy, any child can learn to play. Yes, folks your kiddie will quickly play real enchanting music. Contains many delightful songs . . . AND . . . it's included FREE with your order.

Only $2.98 Complete

A Wonderful Gift for Your Wonderful Child

FREE TRIAL GUARANTEE

Order at our risk. You must be 100% delighted. If not, return for full refund within 10 days. Order NOW at this low price!

Send No Money

Send coupon today . . . NOW! Sign your name and address and drop it in the mail. Pay postman $2.98, plus postage for each SPARKLE PLENTY UKETTE ordered on arrival or better still, enclose check or money order and save postage and COD charges. Same guarantee. Hurry before supply is exhausted.

BECYN, INC. Studio 1700
534 Pearl Street, New York 7, N. Y.

Send SPARKLE PLENTY UKETTE specified below. Enclose lessan book for each one ordered. It is understood I must be 100% pleased or money back within 10 days.

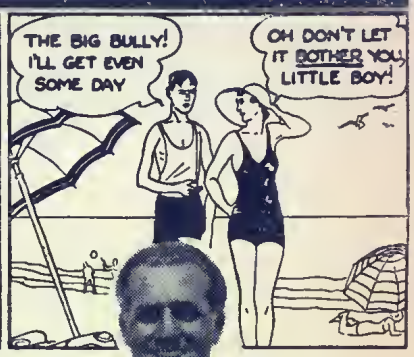
☐ Send _____ C.O.D. I'll pay postman $2.98 each, plus postage.
☐ Enclosed find $_____ for _____ Ukettes in full payment.

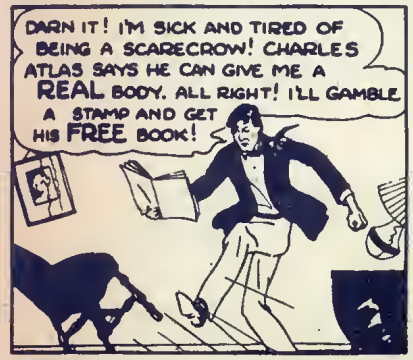
Name _____

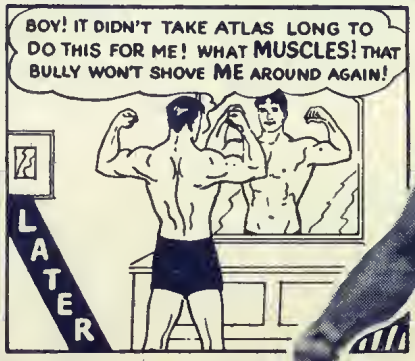
Street _____

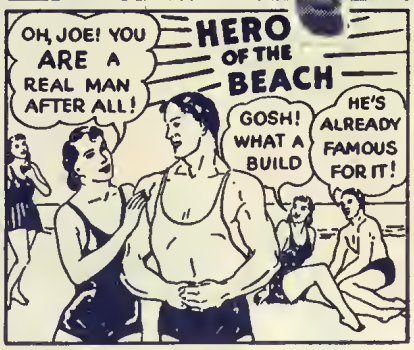
City _____ Zone ____ State _____

HOW JOE'S BODY BROUGHT HIM FAME INSTEAD OF SHAME









Charles Atlas

— actual photo of the man who holds the title, "The World's Most Perfectly Developed Man."

I Can Make YOU a New Man, Too, in Only 15 Minutes a Day!

If YOU, like Joe, have a body that others can "push around"—if you're ashamed to strip for sports or a swim—then give me just 15 minutes a day! I'll PROVE you can have a body you'll be proud of, packed with red-blooded vitality! "*Dynamic Tension*." That's the secret! That's how I changed myself from a spindle-shanked, scrawny weakling to winner of the title, "World's Most Perfectly Developed Man."

"Dynamic Tension" Does It!

Using "*Dynamic Tension*" only 15 minutes a day, in the privacy of your own room, you quickly begin to put on muscle, increase your chest measurements, broaden your back, fill out your arms and legs. Before you know it, this easy, NATURAL method will make you a finer specimen of REAL MANHOOD than you ever dreamed you could be! You'll be a New Man!

FREE BOOK

Thousands of fellows have used my marvelous system. Read what they say — see how they looked before and after — in my book, "Everlasting Health and Strength."

Send NOW for this book—*FREE*. It tells all about "*Dynamic Tension*," shows you actual photos of men I've turned from puny weaklings into Atlas Champions. It tells how I can do the same for YOU. Don't put it off! Address me personally: Charles Atlas, Dept. **60E**, 115 East 23rd St., New York10, N.Y.

CHARLES ATLAS, Dept. 60E,
115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "*Dynamic Tension*" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name.....Age.....
(Please print or write plainly)

Address.....

City..... Zone No. (if any) .....State.....

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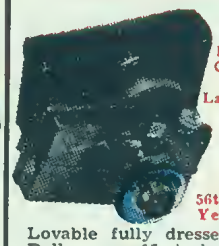
PREMIUMS - CASH

GIRLS! BOYS! LADIES! MEN! Wrist Watches, Pocket Watches, Alarm Clocks (sent postage paid). Many other valuable Premiums or Cash Commission now easily yours. **Simply Give** beautiful pictures suitable for framing with White CLOVERINE Brand SALVE and easily sold to friends, neighbors, relatives at 25 cents a box (with picture) and remit amount asked under Premium shown in catalog sent with your order postage paid by us to start. We trust you. Send no money now. We are reliable. Write or mail coupon today. **Wilson Chem. Co., Dept. 148-N, Tyrone, Pa.**

GIVEN

PREMIUMS - CASH



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56th Year

Lovable fully dressed Dolls over 15 inches in height, Candid Cameras with Carrying Cases (sent postage paid). Other Premiums or Cash Commission now easily yours. **Simply Give** pictures with White CLOVERINE Brand SALVE sold at 25 cents a box (with picture) and remit per catalog sent with order postage paid by us to start. 56th year. **Wilson Chem. Co., Dept. 148-P, Tyrone, Pa.**

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Daisy Red Ryder Air Rifles with tube of shot, Movie Machines with roll of film. Other Premiums or Cash Commission easily yours. **Simply Give** pictures with White Cloverine Brand Salve easily sold at 25 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. **Wilson Chem. Co., Dept. 148-R, Tyrone, Pa.**

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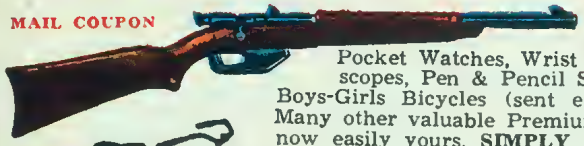
MAIL COUPON



Boys - Girls - Ladies - Men

Be First

BE FIRST

Genuine 22 Caliber Rifles Pocket Watches, Wrist Watches, Alarm Clocks, Telescopes, Pen & Pencil Sets (sent postage paid). Boys-Girls Bicycles (sent express charges collect). Many other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** art pictures suitable for framing with White CLOVERINE Brand SALVE for chaps and mild burns and easily sold at 25 cents a box (with picture) and remit amount asked under Premium shown in catalog sent with your order postage paid by us to start. We are reliable. Our 56th year. Write or mail coupon today Be first. **WILSON CHEM. CO., Dept. 148-T, TYRONE, PA.**

OUR 56th YEAR

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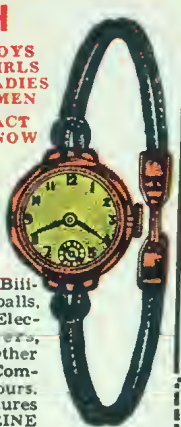
PREMIUMS - CASH

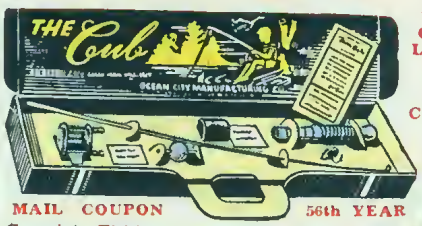
BOYS GIRLS LADIES MEN

ACT NOW



Wrist Watches, Billfolds, Radios, Footballs, Movie Machines, Electric Record Players, (sent postage paid). Other Premiums or Cash Commission now easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE for chaps and mild burns and easily sold to friends, neighbors, relatives at 25 cents a box (with picture)and remit per catalog sent with your order postage paid by us to start. Write or mail coupon today for starting order. Send no money now. We trust you. 56th year. **Wilson Chem. Co., Dept. 148-V. Tyrone, Pa.**

PREMIUMS - GIVEN - CASH



BOYS GIRLS LADIES MEN

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Complete Fishing Kits, Ukuleles, Flashlights (sent postage paid). Other valuable Premiums or Cash Commission now easily yours. **SIMPLY GIVE** pictures with White CLOVERINE Brand SALVE easily sold at 25 cents a box (with picture) and remit per catalog sent with your order postage paid by us to start. We are reliable. Write or mail coupon today. **Wilson Chem. Co., Dept. 148-Z, Tyrone, Pa.**

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Wilson Chem. Co., Dept. 148, Tyrone, Pa. Date.....

Gentlemen:—Please send me on trial 13 colorful art pictures with 13 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog sent with my order postage paid to start.

NAME ... ... AGE.....

ST..... ... . R.D..... BOX.....
ZONE

TOWN. .... NO..... STATE.....

Print LAST Name Here

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